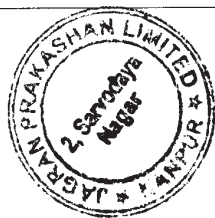


Annexure III

Details of allotment of shares/grant of benefit made during the quarter ended 31st December, 2013 pursuant to non-aligned schemes by Jagran Prakashan Limited

Type of scheme (ESOP/ Non ESOP)	Brief particulars of the benefits under the scheme	Type of beneficiaries	Value of the benefit/allotment	Percentage of shares used for granting benefits/allotting shares to the total paid up share capital
		Promoter/Promoter group/Directors holding >10%		
		Others		
ESOP	<p>The objective of the Plan is to provide a mechanism to:</p> <ul style="list-style-type: none"> • Motivate Employees of the Company towards higher levels of performance, • Provide Employees with an opportunity for wealth creation over and above their regular remuneration and benefits, • Recognize and differentially reward Employees for outstanding performance, • Encourage Employees to become stake-holders in building shareholders' value, • Retain Employees with the Company. <p>This is sought to be achieved through the Grant of Options to Employees. Although no vesting or grant of option has yet been made.</p> <p>The Company has also amended the Plan through Postal Ballot on 30th December, 2013 that Trust shall not acquire Shares from the secondary market unless acquisition from the secondary market is permissible under applicable laws, regulations and guidelines to make Scheme aligned with the SEBI circular no. CIR/CFD/DIL/7/2013 dated May 13, 2013.</p>	All employees of the Company except Promoter/ Promoter Group employees.	NIL	NIL



Amit Kumar