

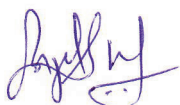
Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Jagran Production Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bijal Shah		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ahmedabad Stock Exchange		
5. Details of the acquisition/disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under consideration, holding of :			
Shares carrying voting rights	188600	0.40	0.40
Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	188600	0.40	0.40
Details of acquisition/sale			
Shares carrying voting rights acquired/sold	100000	0.21	0.21
VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
Total (a+b+c)	100000	0.21	0.21
After the acquisition/sale, holding of:			

Shares carrying voting rights	88600	0.19	0.19
VRs otherwise than by shares	NIL	NIL	NIL
Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
Total (a+b+c)	88600	0.19	0.19
6. Mode of acquisition/sale (e.g., open market/off-market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc).	OPEN MARKET		
7. Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.01.2014		
8. Equity share capital/total voting capital of the TC before the said acquisition/sale	47525262 Shares		
9. Equity share capital/total voting capital of the TC after the said acquisition/sale	47525262 Shares		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	47525262 Shares		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

On and behalf of Promoter



Signature of the seller

Place: Ahmedabad

Date: 07.01.2014