

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E), Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Sub: Buyback of up to 50,00,000 fully paid up equity shares of face value Rs. 2 each ("Equity Shares") by Jagran Prakashan Limited (the "Company") on a proportionate basis through the tender offer process at a price of Rs. 95 per Equity Share (the "Buyback") - Outcome of the meeting of the buyback committee of the board of directors of the Company ("Buyback Committee") held on November 29, 2013.

Dear Sir,

We hereby inform that the Buyback Committee at its meeting held on November 29, 2013 has inter alia transacted the following businesses in relation to the Buyback:

1. Approved the letter of offer containing disclosures as prescribed under schedule III of the Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998 (the "SEBI Buyback Regulations");
2. Based on the shareholding and market value of the equity shares of the Company, and the closing price of the Equity Shares on NSE, the recognized stock exchange registering the highest trading volume, as on November 14, 2013, being the last trading day prior to the record date for the Buyback ("Record Date") and in accordance with regulation 6 of the SEBI Buyback Regulations, the Buyback Committee approved that 15% of the number of Equity Shares which the Company proposes to buy back, i.e. 15% of 50,00,000 Equity Shares amounting to 7,50,000 Equity Shares shall be reserved for small shareholders. Accordingly, the available Equity Shares for the general category shall consist of 42,50,000 Equity Shares.
3. Approved the ratio of Buyback for both categories as below:

| Category of Shareholders | Ratio of Buyback |
|--|--|
| Reserved category for Small Shareholders | 4 Equity Shares out of every 33 Equity Shares held on the Record Date |
| General category | 7 Equity Shares out of every 200 Equity Shares held on the Record Date |

4. The date of opening of the Buyback has been fixed as December 11, 2013, and date of closing of the Buyback has been fixed as December 24, 2013.

You are requested to take the same on record and disseminate the above information through your website.

Thanking you,

For Jagran Prakashan Limited

Amit Jaishwal
(AMIT JAISWAL)
Company Secretary

