

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	J. K. CEMENT LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Juggilal Kamlapat Holding Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The Bombay Stock Exchange Ltd. and The National Stock Exchange Ltd.		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	7203418	10.301	10.301
b) Voting rights (VR) otherwise than by shares	Not Applicable	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Not Applicable	0	0
Total (a+b+c)	7203418	10.301	10.301
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	18288	0.026	0.026
b) VRs acquired /sold otherwise than by shares	Not Applicable	0	0
c) Warrants/convertible securities/any other instrument	Not Applicable	0	0
<i>For Juggilal Kamlapat Holding Ltd.</i>			0


Authorised Signatory

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	18288	0.026	0.026
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	7221706	10.327	10.327
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	Not Applicable	0	0
	Not Applicable	0	0
Total (a+b+c)	7221706	10.327	10.327
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	OPEN MARKET		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	12/03/2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 69,92,72,500/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 69,92,72,500/-		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	Rs. 69,92,72,500/-		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
For Juggilal Kamlapat Holding Ltd.


Signature of the acquirer/seller / Authorised Signatory

Place: Kanpur

Date: 13/03/2014