

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

1. Name of the Target Company (TC)	Iris Mediaworks Limited <i>(Formerly known as Channel Guide India Limited)</i>		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Puran Chand Choudhary		
3. Whether the acquirer belongs to Promoter/Promoter group	Non-Promoter		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying Voting Rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance (pledge/lien/non disposal undertaking/others)	Nil	Nil	Nil
c) Voting Rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares	Nil	Nil	Nil
<u>Details of Acquisition</u>			
a) Shares carrying Voting Rights	7650000	7.65	7.65
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/ any other instrument that entitles	Nil	Nil	Nil

d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	Nil	Nil	Nil
e) Total (a+b+c+/-d)	7650000	7.65	7.65

<u>After the acquisition, holding of acquirer along with PACs of:</u>			
a) Shares carrying Voting Rights	7650000	7.65	7.65
b) Voting Rights (VR) otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
e) Total (a+b+c+d)	7650000	7.65	7.65
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/ encumbrance, etc.)	Transfer		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Nil		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC.	31/01/2014		
Equity share capital / total voting capital of the TC before the said acquisition	499810550		
Equity share capital/ total voting capital of the TC after the said acquisition	499810550		
Total diluted share/voting capital of the TC after the said acquisition	499810550		

पुन चंद

Puran Chand Choudhary

Place: Mumbai

Date: 04th Feb. 2014.