



123Stores ranked #392 in Internet Retailer's Top 500 Guide for 2015

April 17th, 2015, New York - 123Stores, Inc., the Multi Channel Online Retailer, announced their ranking of #392 in the Annual Internet Retailer Top 500 Guide for 2015. This is the second consecutive year that 123Stores has featured in this prestigious list of online retailers, gaining 107 ranks to move from #499 to #392.

123Stores was also ranked the 13th fastest growing online retailer, having grown 105% from \$21.3 million in 2013 to \$43.9 million in 2014.

Internet Retailer's Top 500 Guide is an annual ranking of America's 500 largest online retailers, based on sales and performance. According to Internet Retailer, ecommerce continues to climb rapidly. While total retail sales in the U.S. grew 3.5% to \$3.15 trillion in 2014, the growth rate in total online retail sales was 15.4%, reaching \$305 billion, now representing approx. 10% of all retail sales.

"We shipped over 600,000 orders during the year, and our customer feedback rating of over 97% is what we are most happy about." 123Stores Founder Sharad Kajaria said in a release. "Having grown from #499 to #392 gives us confidence in our business model and in our team's ability to execute our vision. As we scale, larger opportunities are now opening up for us and growth should accelerate, thanks to the trust and support extended to us by our suppliers and logistics partners."

The company expanded its product catalogue during the year and now offers 200,000 items for sale from over 1300 brands. With distribution centers located in New York & Nevada, the company is able to deliver to almost 95% of the zip codes within 2 – 3 business days.

About 123Stores, Inc.

123Stores, Inc. is a multi channel retailer with a strong technology backbone that combines supply chain logistics with real time customer data to create a compelling shopping advantage. The company is ranked #392 in the Internet Retailer 2015 Top 500 Guide and is ranked #1641 in the Inc. 5000 list of fastest growing private companies.