



9th January 2015

To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai - 400 001

The Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400 051

Stock Code: 532706

Stock Code: INOXLEISUR

Dear Sir / Madam,

Sub: Commencement of Commercial Operations of Multiplex Cinema Theatre situated at 3rd Floor, City Centre Mall, Near Mahaveer Park, Bhopalganj, Bhilwara -311 001 by Satyam Cineplexes Limited, wholly owned subsidiary of the Company.


Pursuant to Clause 36 of the Listing Agreement, we wish to inform you that Satyam Cineplexes Limited, wholly owned subsidiary of the Company, has commenced the Commercial Operation of new Multiplex Cinema Theatre situated at 3rd Floor, City Centre Mall, Near Mahaveer Park, Bhopalganj, Bhilwara - 311 001, having 3 screens and 664 seats from today, i.e. Friday, 9th January 2015.

INOX along with Satyam Cineplexes Limited is now present in 94 multiplexes & 365 screens in 51 cities and a total seating capacity of 97039 across India.

This is for the information of your members.

Thanking you,

Yours faithfully,
For Inox Leisure Limited


Miket Shashikant Bahuva
Company Secretary &
General Manager - Legal

INOX LEISURE LTD.

5th Floor, Viraj Towers, Next to Andheri Flyover, Western Express Highway, Andheri (East), Mumbai 400 093, India.

Tel (91 22) 4062 6900 • Fax (91 22) 4062 6999 • E-mail: contact@inox.com • www.inoxmovies.com Email: contact@inoxmovies.com

Registered Office : ABS Towers, Old Padra Road, Vadodara 390 007 • Tel (91 265) 6198111 • Fax (91 265) 2310312 • CIN: L92199GJ1999PLC044045





WORLD CLASS CINEMA EXPERIENCE NOW IN BHILWARA INOX OPENS AT CITY CENTER MALL

Bhilwara, 9 January 2015: After revolutionizing the way the state of Rajasthan watches movies, INOX Leisure Ltd. takes the INOX experience further today with the launch of its multiplex in Bhilwara at City Center Mall by its wholly owned subsidiary Satyam Cineplexes Ltd. INOX, the pioneer of the multiplex culture in the state of Rajasthan now has 9 multiplexes in Rajasthan including 5 in Jaipur.

INOX at City Center Mall, Bhilwara is now open to guests with 3 screens and 664 seats.

Mr. Alok Tandon, CEO, INOX Leisure Ltd. said, "We take pride to be at the forefront of the multiplex revolution in Rajasthan. The people of Rajasthan are true connoisseurs of cinema and with their continued patronage we are confident to offer the best of INOX hospitality with convenient location, easy accessibility, state-of-the-art facilities and high-end technology. INOX at City Centre Mall is our New Year's gift to Bhilwara," he adds.

The movies showcased at INOX Bhilwara in the opening week are PK (Hindi) and TEVAR (Hindi). INOX will offer a mix of Hindi, English and other regional movies, all under one roof.

As with all INOX multiplexes, luxury is the corner stone at Bhilwara. Plush state-of-the-art seats with ample leg space, lush carpeting in the auditoriums, a spacious lobby; all backed by world class hospitality makes it a never seen before movie experience. For easy and convenient ticket booking INOX also offers online booking through our website www.inoxmovies.com and tele-booking facility through our number 01482-232317

Once at the cinema, the customer experience is further enhanced at 'Refuel' the in-house brand of theatre food, which serves an extended menu of flavored popcorn, hot and cold snacks, beverages and a variety of combo meals.

With the launch of the 9th multiplex in Rajasthan (5 multiplexes in Jaipur and 1 each in Udaipur, Jodhpur & Kota), INOX now has a total of 28 screens in the State. Nationally, INOX has 94 multiplexes & 365 screens in 51 cities.

LIVE THE MOVIE only at INOX!

For further information, please contact:
Abhishek Hiran
Executive, Marketing
INOX Leisure Ltd.
Phone – +91 9982362936
Email: abhishek.hiran@inoxmovies.com