

**Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)		The India Cements Ltd											
Names of the Stock Exchanges where the shares of the target company are listed		Madras Stock Exchange Limited, BSE Limited & National Stock Exchange of India Limited											
Date of reporting		17-12-2014											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Prince Holdings (Madras) Pvt Ltd											
Details of the creation of encumbrance:													
Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]			
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares		% of total share capital	Name of the entity in whose favor shares encumbered	
EWS Finance & Investments Pvt Ltd	27643432	9.00	9.00	27600000	8.99	-	-	-	-	-	-	27600000	8.99
Prince Holdings (Madras) Pvt Ltd	25500000	8.30	8.30	25500000	8.30	Release	17.12.2014	Pledge	9000000	2.93	HDFC Ltd	9000000	2.93
Anna Investments Pvt Ltd	13024625	4.24	4.24	13000625	4.23	Creation	17.12.2014	Pledge	9000000	2.93	IDBI Trusteeship Services Ltd	25500000	8.30
Mr.N.Srinivasan	427400	0.14	0.14	-	-	-	-	-	-	-	-	-	-
Mrs.Chitra Srinivasan	78580	0.03	0.03	-	-	-	-	-	-	-	-	-	-

For PRINCE HOLDINGS (MADRAS) PRIVATE LIMITED



Director

Mrs.Rupa Gurunath	36440	0.01	0.01	-	-	-	-	-	-	-	-	-	-
Mrs.Vidya Subramanian (Trustee)	19954024	6.50	6.50	-	-	-	-	-	-	-	-	-	-
Mr.S.K.Asokh Baalaje	59932	0.01	0.01	-	-	-	-	-	-	-	-	-	-
Mrs.Rajam Krishnamoorthy	1940	0.00	0.00	-	-	-	-	-	-	-	-	-	-
<b>Total</b>	<b>86726373</b>	<b>28.23</b>	<b>28.23</b>	<b>66100625</b>	<b>21.52</b>							<b>66100625</b>	<b>21.52</b>

Signature of the Authorised Signatory:  
Place : Chennai  
Date: 17.12.2014

For PRINCE HOLDINGS (MADRAS) PRIVATE LIMITED  
  
Director

(\*\*)The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.  
(\*\*)Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

	<u>EWS Finance &amp; Investments Private Ltd</u>	<u>Prince Holdings (Madras) Private Ltd</u>	<u>Anna Investments Private Ltd</u>
Pledged in favour of IL&FS Financial Services Ltd Prior to 17.12.2014	27600000	16500000	2000625
Pledged in favour of HDFC Ltd Prior to 17.12.14	-	9000000	11000000
Pledge released by HDFC Ltd on 17.12.2014	27600000	25500000	13000625
Pledged in favour of IDBI Trusteeship Services Ltd on 17.12.2014 (Securing the financial assistance of HDFC Ltd)	-	(9000000)	-
	-	9000000	-
<b>Total Shares pledged as on 17.12.2014</b>	<b>27600000</b>	<b>25500000</b>	<b>13000625</b>