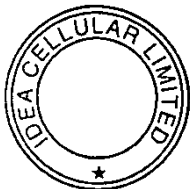


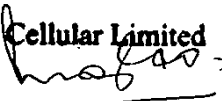


Statement Showing Shareholding Pattern

Name of the Company: **IDEA CELLULAR LIMITED**
 Scrip Code (BSE): 532822 Name of the scrip: IDEA Class of security: Equity Shares
 Quarter ended : 31.03.2015

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Total paid-up capital of the company assuming full conversion of warrants and convertible securities	NONE		



For Idea Cellular Limited

Pankaj Kapdeo
 Company Secretary

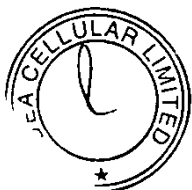


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IDEA Cellular

Statement Showing Shareholding Pattern								
Name of the Company:		IDEA CELLULAR LIMITED			Quarter ended : As on 31.03.2015			
Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage (IX)-(VII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)-(VII)/(IV)*100
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	1	233,333	233,333	0.01%	0.01%	0	0.00%
(b)	Central Government/ State Government(s)	0	0	0	0.00%	0.00%	N.A	N.A
(c)	Bodies Corporate	4	1,520,445,714	1,520,445,714	42.28%	42.28%	0	0.00%
(d)	Financial Institutions/ Banks	-	-	-	0.00%	0.00%	N.A	N.A
(e)	Any Other (Specify)	0	0	0	0.00%	0.00%	N.A	N.A
	Sub-Total (A)(1)	5	1,520,679,047	1,520,679,047	42.27%	42.27%	0	0.00%
2	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	0	0	0	0.00%	0.00%	N.A	N.A
(b)	Bodies Corporate	0	0	0	0.00%	0.00%	N.A	N.A
(c)	Institutions	0	0	0	0.00%	0.00%	N.A	N.A
(d)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	N.A
(e)	Any Other (specify)	0	0	0	0.00%	0.00%	N.A	N.A
	Sub-Total (A)(2)	0	0	0	0.00%	0.00%	-	-
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	5	1,520,679,047	1,520,679,047	42.27%	42.27%	0	0.00%
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	113	72,745,373	72,745,373	2.02%	2.02%	N.A	N.A
(b)	Financial Institutions/ Banks	28	22,111,703	22,111,703	0.61%	0.61%	N.A	N.A
(c)	Central Government/ State Government(s)	0	0	0	0.00%	0.00%	N.A	N.A
(d)	Venture Capital Funds	1	3,350,000	3,350,000	0.09%	0.09%	N.A	N.A
(e)	Insurance Companies	3	68,631,201	68,631,201	1.91%	1.91%	N.A	N.A
(f)	Foreign Institutional Investors	481	884,976,482	884,976,482	24.60%	24.60%	N.A	N.A
(g)	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%	N.A	N.A
(h)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	N.A
(i)	Any Other (specify)	0	0	0	0.00%	0.00%	N.A	N.A
	Sub-Total (B)(1)	627	1,051,814,759	1,051,814,759	28.23%	28.23%	-	-
2	Non-Institutions							
(a)	Bodies Corporate	1,309	13,874,507	13,874,507	0.38%	0.38%	N.A	N.A
(b)	Individuals -							
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	221,451	39,720,471	39,713,459	1.10%	1.10%	N.A	N.A
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	237	7,035,581	7,035,581	0.20%	0.20%	N.A	N.A
(c)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	N.A
(d)	Any Other (specify)							
	Individual Director	6	531,414	531,414	0.01%	0.01%	N.A	N.A
	NRI	2,621	1,588,900	1,583,800	0.04%	0.04%	N.A	N.A
	Trust	25	230,877	230,877	0.01%	0.01%	N.A	N.A
	Overseas Corporate Bodies	3	957,000,543	957,000,543	26.60%	26.60%	N.A	N.A
	Clearing Members	377	5,568,328	5,568,328	0.15%	0.15%	N.A	N.A
	Sub-Total (B)(2)	226,028	1,025,350,621	1,025,338,609	28.50%	28.50%	-	-
	Total Public Shareholding (B)=(B)(1)+(B)(2)	226,656	2,077,165,380	2,077,153,368	57.73%	57.73%	-	-
	TOTAL (A)+(B)	226,661	3,597,844,427	3,597,832,415	100.00%	100.00%	0	0.00%
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00%	0.00%	-	-
(1)	Promoter and Promoter Group	0	0	0	0.00%	0.00%	-	-
(2)	Public	0	0	0	0.00%	0.00%	N.A	N.A
	GRAND TOTAL (A)+(B)+(C)	226,661	3,597,844,427	3,597,832,415	100.00%	100.00%	0	0.00%



Idea Cellular Limited, 5th Floor "Windsor", Off C.S.T. Road, Kalina, Santacruz (East), Mumbai 400 098, India. Website: www.ideacellular.com
Telephone: + 91 95940 04000 Fax: + 91 95940 03182 E mail: info@idea.adityabirla.com Corporate Identity Number: L32100G11996PLC030976

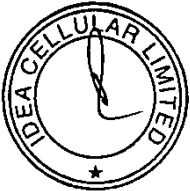
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(b) Statement Showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Quarter ended : As on 31.03.015

Sr. No.	Name of the Shareholder	Details of Shares Held		Encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares held	As a % of grand total (A)+(B)+(C)	No.	As a Percentage	As a % of grand total (A) + (B) + (C) of sub-clause (I) (a)	Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI) = (V) / (III) * 100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	Aditya Birla Nuvo Limited	837,526,221	23.28%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
2	Birla TMT Holdings Pvt. Ltd.	283,565,373	7.88%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
3	Hindalco Industries Limited	228,340,226	6.35%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
4	Grasim Industries Limited	171,013,894	4.75%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
5	Mr. Kumar Mangalam Birla	233,333	0.01%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
	Total	1,520,679,047	42.27%	0	0.00%	0.00%	0	0.00%	0	0.00%	0



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(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Quarter ended : As on 31.03.2015

Sr. No.	Name of the Shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	Axiata Investments 1 (India) Limited	464,734,670	12.92%	0	0.00%	0	0.00%	0
2	P5 Asia Investments (Mauritius) Ltd	245,000,000	6.81%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	247,265,873	6.87%	0	0.00%	0	0.00%	0
4	National Westminster Bank Plc As Depository of First State Global Emerging Markets Leaders Fund	44,172,040	1.23%	0	0.00%	0	0.00%	0
5	Vanguard International Growth Fund	60,645,242	1.69%	0	0.00%	0	0.00%	0
6	National Westminster Bank Plc As Depository of First State Asia Pacific Leaders Fund	54,412,105	1.51%	0	0.00%	0	0.00%	0
7	ICICI Prudential Life Insurance Company	52,153,089	1.45%	0	0.00%	0	0.00%	0
8	Euro Pacific Growth Fund	62,667,011	1.74%	0	0.00%	0	0.00%	0
	Total	1,231,050,030	34.22%	0	0.00%	0	0.00%	0

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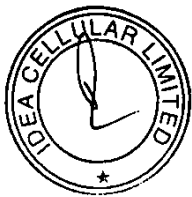
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(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the Company

Quarter ended : As on 31.03.2015

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) Indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	Axiata Investments 1 (India) Limited	464,734,670	12.92%	0	0.00%	0	0.00%	0
2	PS Asia Investments (Mauritius) Ltd	245,000,000	6.81%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	247,265,873	6.87%	0	0.00%	0	0.00%	0
	Total	957,000,543	26.60%	0	0.00%	0	0.00%	0



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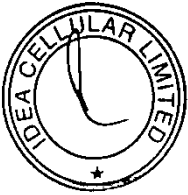
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(d) Statement Showing details of locked in shares

Quarter ended : As on 31.03.2015

S. No.	Name of the Shareholder	Category of Shareholders (Promoters/Public)	Number of shares	Locked in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above)
1	Axiata Investments 2 (India) Limited	Public	51,838,540	1.44%
TOTAL			51,838,540	1.44%



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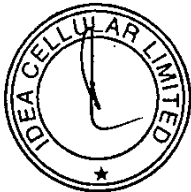


IDEA Cellular

II(a) Statement Showing details of Depository Receipts (DRs)

Quarter ended : As on 31.03.2015

S. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
NONE				



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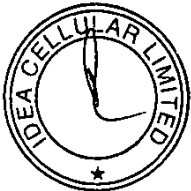


IDEA Cellular

II(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares

Quarter ended : As on 31.03.2015

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	No. of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
NONE				



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