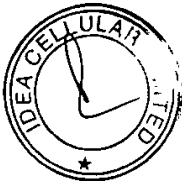


ADITYA BIRLA

Statement Showing Shareholding Pattern

Name of the Company: IDEA CELLULAR LIMITED			
Scrip Code (BSE): 532822		Name of the scrip: IDEA	Class of security: Equity Shares
Quarter ended : 31.3.2014			
Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Total paid-up capital of the company assuming full conversion of warrants and convertible securities		NONE	

For Idea Cellular Limited


Pankaj Kapdeo
Company Secretary


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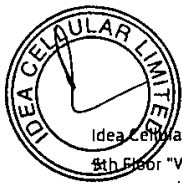
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Company Identification No.- L32100GJ1996PLC030976

ADITYA BIRLA



Statement Showing Shareholding Pattern								
Name of the Company: IDEA CELLULAR LIMITED			Quarter ended : As on 31.03.2014					
Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage (IX)=(VII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	1	233,333	233,333	0.01%	0.01%	0	0.00%
(b)	Central Government/ State Government(s)	0	0	0	0.00%	0.00%	N.A	N.A
(c)	Bodies Corporate	4	1,520,445,714	1,520,445,714	45.80%	45.80%	0	0.00%
(d)	Financial Institutions/ Banks	-	-	-	0.00%	0.00%	N.A	N.A
(e)	Any Other (Specify)	0	0	0	0.00%	0.00%	N.A	N.A
	Sub-Total (A)(1)	5	1,520,679,047	1,520,679,047	45.81%	45.81%	0	0.00%
2	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	0	0	0	0.00%	0.00%	N.A	N.A
(b)	Bodies Corporate	0	0	0	0.00%	0.00%	N.A	N.A
(c)	Institutions	0	0	0	0.00%	0.00%	N.A	N.A
(d)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	N.A
(e)	Any Other (specify)	0	0	0	0.00%	0.00%	N.A	N.A
	Sub-Total (A)(2)	0	0	0	0.00%	0.00%	-	-
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	5	1,520,679,047	1,520,679,047	45.81%	45.81%	0	0.00%
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	103	23,024,704	23,024,704	0.69%	0.69%	N.A	N.A
(b)	Financial Institutions/ Banks	41	39,463,893	39,463,893	1.19%	1.19%	N.A	N.A
(c)	Central Government/ State Government(s)	0	0	0	0.00%	0.00%	N.A	N.A
(d)	Venture Capital Funds	0	0	0	0.00%	0.00%	N.A	N.A
(e)	Insurance Companies	3	17,600,443	17,600,443	0.53%	0.53%	N.A	N.A
(f)	Foreign Institutional Investors	400	647,506,093	647,506,093	19.51%	19.51%	N.A	N.A
(g)	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%	N.A	N.A
(h)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	N.A
(i)	Any Other (specify)	0	0	0	0.00%	0.00%	N.A	N.A
	Sub-Total (B)(1)	547	727,595,133	727,595,133	21.92%	21.92%	-	-
2	Non-Institutions							
(a)	Bodies Corporate	1,472	23,188,350	23,188,350	0.70%	0.70%	N.A	N.A
(b)	Individuals -						N.A	N.A
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	242,967	43,868,989	43,867,381	1.32%	1.32%	N.A	N.A
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	223	5,516,796	5,516,796	0.17%	0.17%	N.A	N.A
(c)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N.A	N.A
(d)	Any Other (specify)	6	531,414	531,414	0.02%	0.02%	N.A	N.A
	Individual Director	2,623	1,576,206	1,571,206	0.05%	0.05%	N.A	N.A
	NRI	20	722,121	722,121	0.02%	0.02%	N.A	N.A
	Trust	3	990,162,003	990,162,003	29.83%	29.83%	N.A	N.A
	Overseas Corporate Bodies	374	5,791,702	5,791,702	0.17%	0.17%	N.A	N.A
	Clearing Members	247,688	1,071,357,581	1,071,340,973	32.27%	32.27%	-	-
	Sub-Total (B)(2)	248,235	1,798,952,714	1,788,936,106	54.19%	54.19%	-	-
	Total Public Shareholding (B)= (B)(1)+(B)(2)	248,240	3,319,631,761	3,319,615,153	100.00%	100.00%	0	0.00%
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
(1)	Promoter and Promoter Group	0	0	0	0.00%	0.00%	-	-
(2)	Public	0	0	0	0.00%	0.00%	N.A	N.A
	GRAND TOTAL (A)+(B)+(C)	248,240	3,319,631,761	3,319,615,153	100.00%	100.00%	0	0.00%



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ADITYA BIRLA



(b) Statement Showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Quarter ended : As on 31.03.2014

Sr. No.	Name of the Shareholder	Details of Shares Held		Encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares held	As a % of grand total (A)+(B)+(C)	No.	As a Percentage	As a % of grand total (A) + (B) + (C) of sub-clause (i) (a)	Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI) = (V) / (III) * 100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	Aditya Birla Nuvo Limited	837,526,221	25.23%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
2	Birla TMT Holdings Pvt. Ltd.	283,565,373	8.54%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
3	Hindalco Industries Limited	228,340,226	6.88%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
4	Grasim Industries Limited	171,013,894	5.15%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
5	Mr. Kumar Mangalam Birla	233,333	0.01%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
	Total	1,520,679,047	45.81%	0	0.00%	0.00%	0	0.00%	0	0.00%	0



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(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Quarter ended : As on 31.03.2014

Sr. No.	Name of the Shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	Axiata Investments 1 (India) Limited	484,734,670	14.00%	0	0.00%	0	0.00%	0
2	P5 Asia Investments (Mauritius) Ltd	330,000,000	9.94%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	195,427,333	5.89%	0	0.00%	0	0.00%	0
4	National Westminster Bank Plc As Deposit	86,734,095	2.61%	0	0.00%	0	0.00%	0
5	Vanguard International Growth Fund	52,497,932	1.58%	0	0.00%	0	0.00%	0
6	National Westminster Bank Plc As Deposit	33,380,745	1.01%					
	Total	1,162,774,775	35.03%	0	0.00%	0	0.00%	0



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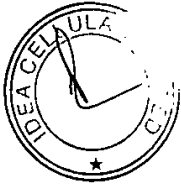
ADITYA BIRLA



(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the Company

Quarter ended : As on 31.03.2014

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) Indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	Axiata Investments 1 (India) Limited	464,734,670	14.00%	0	0.00%	0	0.00%	0
2	P5 Asia Investments (Mauritius) Ltd	330,000,000	9.94%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	195,427,333	5.89%	0	0.00%	0	0.00%	0
	Total	990,162,003	29.83%	0	0.00%	0	0.00%	0



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ADITYA BIRLA



I(d) Statement Showing details of locked in shares

Quarter ended : As on 31.3.2014

S. No.	Name of the Shareholder	Number of shares	Locked in shares as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above}
None			



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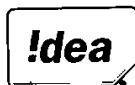
ADITYA BIRLA



II(a) Statement Showing details of Depository Receipts (DRs)

Quarter ended : As on 31.03.2014

S. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (i)(a) above}
NONE				



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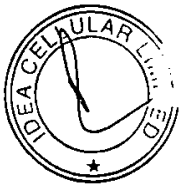
ADITYA BIRLA



II(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares

Quarter ended : As on 31.03.2014

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	No. of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above}
NONE				



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