

**ADITYA BIRLA****IDEA Cellular**

## Statement Showing Shareholding Pattern

Name of the Company: **IDEA CELLULAR LIMITED**  
 Scrip Code (BSE): 532822 Name of the scrip: IDEA Class of security: Equity Shares  
 Quarter ended : 30.06.2014

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Outstanding convertible securities:-	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by Promoter/Promoter Group	NONE		
Held by Public			
Total			
Total paid-up capital of the company assuming full conversion of warrants and convertible securities		NONE	



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Name of the Company:		IDEA CELLULAR LIMITED			Quarter ended : As on 30.06.2014			
Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/Hindu Undivided Family	1	2,33,333	2,33,333	0.01%	0.01%	0	0.00%
(b)	Central Government/ State Government(s)	0	0	0	0.00%	0.00%	N/A	N/A
(c)	Bodies Corporate	4	1,52,04,45,714	1,52,04,45,714	42.90%	42.90%	0	0.00%
(d)	Financial Institutions/ Banks	-	-	-	0.00%	0.00%	N/A	N/A
(e)	Any Other (Specify)	0	0	0	0.00%	0.00%	N/A	N/A
	Sub-Total (A)(1)	5	1,52,06,79,047	1,52,06,79,047	42.91%	42.91%	0	0.00%
2	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	0	0	0	0.00%	0.00%	N/A	N/A
(b)	Bodies Corporate	0	0	0	0.00%	0.00%	N/A	N/A
(c)	Institutions	0	0	0	0.00%	0.00%	N/A	N/A
(d)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N/A	N/A
(e)	Any Other (specify)	0	0	0	0.00%	0.00%	N/A	N/A
	Sub-Total (A)(2)	0	0	0	0.00%	0.00%	-	-
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	5	1,52,06,79,047	1,52,06,79,047	42.91%	42.91%	0	0.00%
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	118	4,90,40,528	4,90,40,528	1.38%	1.38%	N/A	N/A
(b)	Financial Institutions/ Banks	48	5,00,24,637	5,00,24,637	1.41%	1.41%	N/A	N/A
(c)	Central Government/ State Government(s)	0	0	0	0.00%	0.00%	N/A	N/A
(d)	Venture Capital Funds	1	33,50,000	33,50,000	0.09%	0.09%	N/A	N/A
(e)	Insurance Companies	7	5,81,13,522	5,81,13,522	1.64%	1.64%	N/A	N/A
(f)	Foreign Institutional Investors	418	76,65,75,395	76,65,75,395	21.63%	21.63%	N/A	N/A
(g)	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%	N/A	N/A
(h)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N/A	N/A
(i)	Any Other (specify)	0	0	0	0.00%	0.00%	N/A	N/A
	Sub-Total (B)(1)	692	92,71,04,082	92,71,04,082	26.16%	26.16%	-	-
2	Non-Institutions							
(a)	Bodies Corporate	1,655	3,54,80,945	3,54,80,945	1.00%	1.00%	N/A	N/A
(b)	Individuals -							
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	2,60,548	5,22,75,898	5,22,64,186	1.48%	1.48%	N/A	N/A
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	293	77,62,572	77,62,572	0.22%	0.22%	N/A	N/A
(c)	Qualified Foreign Investor	0	0	0	0.00%	0.00%	N/A	N/A
(d)	Any Other (specify)							
	Individual Director	6	5,31,414	5,31,414	0.01%	0.01%	N/A	N/A
	NRI	3,027	20,12,286	20,07,286	0.06%	0.06%	N/A	N/A
	Trust	20	6,94,121	6,94,121	0.02%	0.02%	N/A	N/A
	Overseas Corporate Bodies	3	99,01,62,003	99,01,62,003	27.94%	27.94%	N/A	N/A
	Clearing Members	265	73,57,510	73,57,510	0.21%	0.21%	N/A	N/A
	Sub-Total (B)(2)	2,66,037	1,09,82,76,749	1,09,82,60,037	30.83%	30.83%	-	-
	Total Public Shareholding (B)=(B)(1)+(B)(2)	2,66,629	2,02,33,80,831	2,02,33,64,119	57.89%	57.89%	-	-
	TOTAL (A)+(B)	2,66,634	3,54,40,59,878	3,54,40,43,166	100.00%	100.00%	0	0.00%
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00%	0.00%	-	-
(1)	Promoter and Promoter Group	0	0	0	0.00%	0.00%	-	-
(2)	Public	0	0	0	0.00%	0.00%	N/A	N/A
	GRAND TOTAL (A)+(B)+(C)	2,66,634	3,54,40,59,878	3,54,40,43,166	100.00%	100.00%	0	0.00%



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(b) Statement Showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Quarter ended : As on 30.06.2014

Sr. No.	Name of the Shareholder	Details of Shares Held		Encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No. of Shares held	As a % of grand total (A)+(B)+(C)	No.	As a Percentage	As a % of grand total (A) + (B) + (C) of sub-clause (f) (a)	Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI) = (V) / (III) * 100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	Aditya Birla Nuvo Limited	83,75,26,221	23.63%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
2	Birla TMT Holdings Pvt. Ltd.	28,35,65,373	8.00%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
3	Hindalco Industries Limited	22,83,40,226	6.44%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
4	Grasim Industries Limited	17,10,13,894	4.83%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
5	Mr. Kumar Mangalam Birla	2,33,333	0.01%	0	0.00%	0.00%	0	0.00%	0	0.00%	0
	<b>Total</b>	<b>1,52,06,79,047</b>	<b>42.91%</b>	<b>0</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>



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(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Quarter ended : As on 30.06.2014

Sr. No.	Name of the Shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (i)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	Axiata Investments 1 (India) Limited	46,47,34,670	13.11%	0	0.00%	0	0.00%	0
2	P5 Asia Investments (Mauritius) Ltd	33,00,00,000	9.31%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	19,54,27,333	5.51%	0	0.00%	0	0.00%	0
4	National Westminster Bank Plc As Deposit	5,82,45,825	1.64%	0	0.00%	0	0.00%	0
5	Vanguard International Growth Fund	6,67,82,421	1.88%	0	0.00%	0	0.00%	0
6	National Westminster Bank Plc As Deposit	4,86,94,074	1.37%					
	<b>Total</b>	<b>1,15,38,84,323</b>	<b>32.84%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>



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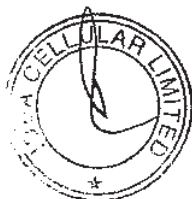


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(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the Company

Quarter ended : As on 30.06.2014

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	% w.r.t. total number of convertible securities of the same class	
1	Axiata Investments 1 (India) Limited	46,47,34,670	13.11%	0	0.00%	0	0.00%	0
2	PS Asia Investments (Mauritius) Ltd	33,00,00,000	9.31%	0	0.00%	0	0.00%	0
3	Axiata Investments 2 (India) Limited	19,54,27,333	5.51%	0	0.00%	0	0.00%	0
	<b>Total</b>	<b>99,01,62,003</b>	<b>27.94%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>



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**(d) Statement Showing details of locked in shares**

**Quarter ended : As on 30.06.2014**

<b>S. No.</b>	<b>Name of the Shareholder</b>	<b>Number of shares</b>	<b>Locked in shares as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above}</b>
<b>None</b>			



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**II(a) Statement Showing details of Depository Receipts (DRs)**

Quarter ended : As on 30.06.2014

S. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
NONE				



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II(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares

Quarter ended : As on 30.06.2014

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	No. of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
NONE				

