



WORLD CLASS CINEMA EXPERIENCE NOW IN JALGAON INOX OPENS ITS 20TH MULTIPLEX IN MAHARASHTRA

Jalgaon, 27 July 2014: INOX Leisure Limited, India's favourite movie destination made its entry into the city of Jalgaon today with the launch of its 4 screen multiplex. Located at Khandesh Central, INOX is now open to guests with 1141 seats. This is INOX's 20th multiplex in Maharashtra. INOX already has 11 multiplexes in Mumbai, Navi Mumbai & Thane, 4 in Pune, 2 in Nagpur and 1 each in Nasik and Aurangabad.

Mr. Alok Tandon, CEO – INOX Leisure Ltd. said, "It is our privilege to open our first multiplex in this beautiful city of Jalgaon. At INOX our aim is to revolutionize the movie watching experience with modern comforts, clear uncompressed sound and bright, crystal clear image. This new multiplex is equipped with top-of-the-line 2K, DCI compliant digital projectors to display unmatched quality to our guests in Jalgaon," he added.

Luxury is the corner stone of all INOX multiplexes. Comfortable seats with ample leg space, luxurious carpeting in the auditoriums, a spacious lobby and state-of-the-art technology; all backed by world-class hospitality, makes it a never seen before movie experience. Once at the cinema, the customer experience is further enhanced at 'Refuel' the in-house brand of theatre food, which serves an extended menu of flavoured popcorn, hot and cold snacks, beverages and a variety of combo meals. For easy and convenient ticket booking INOX also offers online booking on www.inoxmovies.com and tele-booking number +91-257-2234433.

The movies showcased at INOX Khandesh Central in the opening week are Kick, Humpty Sharma Ki Dulhania (Hindi) and Lai Bhaari (Marathi).

INOX is India's premiere multiplex chain and with this launch, it is now present in 45 cities with 82 properties, 320 screens and a total seating capacity of 86231 across India.

LIVE THE MOVIE only at INOX!

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