

INOX BRINGS THE MULTIPLEX EXPERIENCE IN KURNOOL

LAUNCHES 7TH MULTIPLEX IN ANDHRA PRADESH AT JYOTI MALL

Kurnool, 23 February 2015: For movie-lovers in Kurnool, things have got a lot more exciting! INOX, India's favorite multiplex brand today launched its 7TH multiplex in Andhra Pradesh in Kurnool. Located at Jyoti Mall, Bellary Road this is INOX's 94th multiplex in the country. INOX now has a total of 26 screens in the State.

It is a well-established fact that INOX is synonymous with comfort & luxury at the cinema. In an attempt to give Kurnool the best movie-watching experience INOX has brought its signature comfortable seats with ample leg space, luxurious carpeting in the auditoriums, a spacious lobby and state-of-the-art technology here, all backed by world-class hospitality! INOX at Jyoti Mall has 3 auditoriums with a total seating capacity of 888 seats.

Think cinema and the mind automatically conjure up images of a big tub of popcorn! INOX brings to Kurnool 'Refuel', its in-house brand of theatre food, which serves an extended menu of flavoured popcorn, hot and cold snacks, beverages and a variety of combo meals. Now grab your favorite munchies & drinks as you settle in the comfort of your seat and lose yourself in the movies.

Mr. Alok Tandon – CEO, INOX Leisure Ltd. said, "We at INOX are looking forward to providing our patrons at Kurnool with the best movie going experience with the launch of this Multiplex at Jyoti Mall. We will continue to offer the INOX hospitality and ensure guests of Kurnool choose INOX to watch their movies".

For easy and convenient ticket booking INOX also offers online booking on www.inoxmovies.com and tele-booking number +91-8518-228558

The movies showcased at INOX Kurnool in the opening week are Badlapur (Hindi), Patas, Bandipotu, Beeruba (Telugu). INOX will offer a mix of Telugu, English and other regional movies, all under one roof.

LIVE THE MOVIE only at INOX!

For further information, please contact:

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