



INOX INCREASES PRESENCE IN GOA

LAUNCHES ITS 2ND MULTIPLEX IN STATE AT MARGAO

Goa, 31 March 2015: For Goans, the movie-watching experience just got more special as INOX launched its 2nd multiplex today at Osia Commercial Arcade, Margao with 4 screens and 904 seats. The occasion is also a testament to INOX's commitment to provide the best cinema experiences to the people of the State.

Being the pioneers of multiplex culture in Goa, INOX now has 8 screens in the State. Nationally, INOX has 96 multiplexes and 372 screens in 52 cities.

Think luxury and silver screen and INOX multiplex is what comes to mind. Alongside 4 auditoriums and 904 seats, it also boasts of comfortable seats with ample leg space, luxurious carpeting in the auditoriums, a spacious lobby and state-of-the-art technology; all backed by world-class hospitality.

And since no movie experience is complete without digging into a tub of popcorn, movie-goers can also indulge further at 'Refuel', INOX's in-house brand of theatre food. With an extended menu of flavored popcorn, hot and cold snacks, beverages and a variety of combo meals, Refuel is sure to give them a never-before experience!

For easy and convenient ticket booking INOX also offers online booking on www.inoxmovies.com.

Mr. Alok Tandon – CEO, INOX Leisure Ltd. said, "We at INOX are very happy to extend our services now to the audience of Margao with a truly state of the art multiplex. Our 2nd multiplex in the state highlights our commitment and dedication to creating the ultimate entertainment experience for everyone in Goa".

The movies showcased at INOX Margao in the opening week are **Dragon Blade**, **Cinderella**, **Kingsman: The Secret Service** (English) and **Barkhaa** (Hindi). INOX will offer a mix of Hindi, English and other regional movies, all under one roof.

LIVE THE MOVIE only at INOX!

For further information, please contact:

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