



HERO MOTOCORP RIDES ON ROBUST SALES SELLS OVER FIVE LAKH UNITS OF TWO-WHEELERS IN NOVEMBER 2014

New Delhi, December 1, 2014: Riding on strong demand for its exciting range of products, **Hero MotoCorp Ltd. (HMCL)**, the world's largest two-wheeler manufacturer, has clocked over **five lakhs of units** of two-wheelers in the month of November.

The company despatched **547413** units of two-wheeler in November 2014. In the corresponding month last year, Hero MotoCorp registered **530530** unit sales.

In November 2014, Hero MotoCorp also launched its operations in Colombia. The company introduced six of its best-selling motorcycles through a network of 120 outlets. Hero plans to expand its distribution network to over 150 outlets in a year's time.

In the same month, **Hero MotoCorp** also rolled out the new sportier version of its 150-cc motorcycle - '**Xtreme**'.

In October 2014, the state-of-the-art IGBC-certified platinum-class manufacturing plant - 'Garden Factory' - of Hero MotoCorp Ltd went on stream at Neemrana in Rajasthan.

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