



**HT MEDIA LIMITED**  
Regd. Office : Hindustan Times House  
18-20, Kasturba Gandhi Marg  
New Delhi - 110001  
Tel.: 66561234 Fax : 66561270  
www.hindustantimes.com

Ref: HTML/CS/98/2014

31<sup>st</sup> March, 2014

The Listing Department  
**Bombay Stock Exchange Limited**  
P.J. Tower, Dalal Street  
**MUMBAI – 400 001**

**The National Stock Exchange of  
India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No C/1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
**MUMBAI – 400 051**

Scrip Code: 532662  
Company Code: HTMEDIA

Dear Sirs,

**Re: Allotment of 6 Equity Shares of Rs.2/- each of HT Media Limited (HTML) pursuant to Scheme of Arrangement and Restructuring under Section 391-394 read with 100 to 104 of the Companies Act, 1956 between HT Media Limited (HTML) and Firefly e-Ventures Limited (FEVL) and their respective Shareholders and Creditors (“the Scheme”)**

This is to inform you that the Committee of Board of Directors of HT Media Limited at its meeting held today i.e. 31<sup>st</sup> March, 2014 has allotted 6 equity shares of Rs. 2/- each of HTML to the eligible shareholders of FEVL, pursuant to the Scheme sanctioned by the Hon'ble Delhi High Court on 18<sup>th</sup> April, 2013.

We shall be filing the application for listing of above equity shares with the Stock Exchanges, separately.

Thanking you,

Yours faithfully,  
For HT Media Limited

  
Dinesh Mittal  
Group General Counsel and Company Secretary