



HCL Partners with AppDynamics to enable Digital IT Operations for Enterprises

Noida, India, August 28, 2014: HCL Technologies, a leading global IT services provider today announced a strategic partnership with AppDynamics, the leader in application Intelligence IT Operations to help enterprises transform application operations. This is a significant step in HCL's Digital System Integration offering.

With increasing digital technology aspirations of the enterprises, a holistic and mature approach to IT operations is the key to compete in the digital era. However, even today, under high volume transactions, enterprises incur high application operations costs and loss in revenue. The HCL & AppDynamics partnership aims to radically improve applications performance, reduce costs and risk while increasing customer satisfaction. The partnership will bring operational excellence in customer IT environments to achieve a truly digitalized end-state, involving scale, automation and analytics to enable problem resolution across the most complex and mission critical environments. HCL will be integrating the AppDynamics Solution as part of its MyCloud Platform to provide visibility and analytics for Applications and Next Generation Infrastructure.

"In today's dynamic business environment, traditional enterprises need to quickly digitalize their end to end operations in order to compete against 'born digital' companies," says **Kalyan Kumar, SVP & Chief Technologist, Infrastructure Services, HCL Technologies**. "This calls for dynamic and intelligent IT platform services that provide visibility, control and context to CIOs about services and transactions that are impacting business."

"HCL is an innovator and leader in providing organizations a holistic set of digital technology solutions and services needed to build profitable, interactive businesses. Together, we share a commitment to remove the technology and economic roadblocks that hinder organizations from focusing on achieving their objectives; the top being, to remain competitive in this fast changing environment of multiple devices, cloud, agile development and service-oriented architecture," says **Jyoti Bansal, founder and CEO of AppDynamics**. "Our partnership with HCL creates a strengthened allegiance to empower companies by providing them with the tools and support needed to advance in today's increasingly competitive market."

According to Gartner, "The IT operations management software market grew to reach \$19 billion in 2013, with just over 4% growth. The large multi segment players continued to surrender share to a new generation of ITOM vendors that grew significantly faster than the market average."*



HCL's Digital System Integration offering helps a modern corporation to effectively transform itself from a legacy driven traditional organization to a digitalized corporation. To learn more about HCL and DSI please visit <http://www.hcltech.com/digital-systems-integration>.

About HCL Technologies

HCL Technologies is a leading global IT services company working with clients in the areas that impact and redefine the core of their businesses. Since its emergence on global landscape after its IPO in 1999, HCL has focused on 'transformational outsourcing', underlined by innovation and value creation, offering an integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and Business services. HCL leverages its extensive global offshore infrastructure and network of offices in 31 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare & Life sciences. HCL takes pride in its philosophy of 'Employees First, Customers Second' which empowers its 91,691 transformers to create real value for the customers. HCL Technologies, along with its subsidiaries, had consolidated revenues of US\$ 5.4 billion, as on 30th June 2014 (on LTM basis). For more information, please visit www.hcltech.com

About AppDynamics

AppDynamics is the leading provider of application management for modern application architectures in both the cloud and the data center, delivering solutions for highly demanding distributed, dynamic, and agile environments. We offer simplicity, ease-of-use, and built-in intelligence via our patent-pending Dynamic Flow Mapping™ and Deep-on-Demand Diagnostics™, which continuously discover and auto-instrument production applications. Companies such as Williams-Sonoma, Netflix, Nationwide Insurance, and Deutsche Bank use AppDynamics to monitor, troubleshoot, diagnose, and scale their production applications – gaining 10x their current level of visibility and getting to root cause 90% faster. For information about AppDynamics and its digital solutions, visit www.appdynamics.com

*Gartner "Market Share Analysis: IT Operations Management Software, Worldwide, 2013" Laurie F. Wurster et al, 30 May 2014

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