

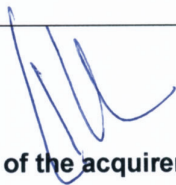
Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	GRADIENTE INFOTAINMENTLTD		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Vimal Raj Mathur		
Whether the acquirer belongs to Promoter/Promoter group	Yes, Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1) Bombay Stock Exchange Scrip Code : 590126 2) Calcutta Stock Exchange Ltd 3) Bangalore Stock Exchange Ltd		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	11,37,080	4.94	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by equity Shares	--	--	--
d) Warrants/convertible securities/any other Instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	11,37,080	4.94	N.A.

Details of acquisition			
a) Shares carrying voting rights acquired	91600	0.40	N.A.
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other Instrument that entitles the acquirer to receive shares carrying category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+/-d)	91600	0.40	N.A.
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	12,28,680	5.32	N.A.
b) VRs otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other Instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+d)	12,28,680	5.32	N.A.
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/ encumbrance, etc.)	Open Market / Transfer		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		

Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	21.03.2014
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 1,13,70,800/- dived into 11,37,080 Equity Shares of Rs. 10/- each
Equity share capital/ total voting capital of the TC after the said acquisition	Rs.1,22,86,800/- dived into 12,28,680 Equity Shares of Rs. 10/- each.
Total diluted share/voting capital of the TC after the said acquisition	N.A.



Signature of the acquirer / Authorised Signatory

Place: Hyderabad

Date: 21-03-2014.