

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

| | | | |
|--|--|--|--|
| Name of the Target Company (TC) | GRADIENTE INFOTAINMENTLTD | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Vimal Raj Mathur | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes, Promoter Group | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | 1) Bombay Stock Exchange Scrip Code : 590126 2) Calcutta Stock Exchange Ltd 3) Bangalore Stock Exchange Ltd | | |
| Details of the acquisition as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the acquisition under consideration, holding of acquirer along with PACs of: | | | |
| a) Shares carrying voting rights | 1249880 | 5.55 | 5.55. |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | -- | -- | -- |
| c) Voting rights (VR) otherwise than by equity Shares | -- | -- | -- |
| d) Warrants/convertible securities/any other Instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | -- | -- | -- |
| e) Total (a+b+c+d) | 1249880 | 5.55 | 5.55. |

| | | | |
|--|-------------------------------|------|-------|
| Details of acquisition | | | |
| a) Shares carrying voting rights acquired | 25000 | 0.11 | 0.11 |
| b) VRs acquired otherwise than by equity shares | -- | -- | -- |
| c) Warrants/convertible securities/any other Instrument that entitles the acquirer to receive shares carrying category) acquired | -- | -- | -- |
| d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | -- | -- | -- |
| e) Total (a+b+c+/-d) | 25000 | 0.11 | 0.11 |
| After the acquisition, holding of acquirer along with PACs of: | | | |
| a) Shares carrying voting rights | 12,74,880 | 5.66 | 5.66. |
| b) VRs otherwise than by equity shares | -- | -- | -- |
| c) Warrants/convertible securities/any other Instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | -- | -- | -- |
| d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) | -- | -- | -- |
| e) Total (a+b+c+d) | 12,74,880 | 5.66 | 5.66. |
| Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/ encumbrance, etc.) | Open Market / Transfer | | |
| Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. | Not Applicable | | |

| | |
|---|---|
| Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC. | 08-09-2014 |
| Equity share capital / total voting capital of the TC before the said acquisition | Rs. 1,24,98,800/- dived into 1249880 Equity Shares of Rs. 10/- each |
| Equity share capital/ total voting capital of the TC after the said acquisition | Rs.1,27,48,800/- dived into 12,74,880 Equity Shares of Rs. 10/- each. |
| Total diluted share/voting capital of the TC after the said acquisition | N.A. |

Signature of the acquirer / Authorised Signatory

Place: Hyderabad

Date: 08-09-2014.