



GlaxoSmithKline Consumer Healthcare Ltd.
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October 8, 2014

Bombay Stock Exchange Limited
Stock Exchange Towers
Dalal Street, Fort
Mumbai – 400 023

Dear Sir,

Sub: General Intimation

Please find attached herewith a Press Release being released today.

In this regard, this is to further confirm that Mr. Zubair Ahmed will continue as the Managing Director of the Company.

The above may be taken as our intimation under the Listing Agreement.

Thanking you,

For GlaxoSmithKline
Consumer Healthcare Limited

Sonali Khanna
Company Secretary

Encl.: as above

Press Release

Zubair Ahmed appointed designate Head of Asia Pacific, Middle East and Africa operations of GlaxoSmithKline Consumer Healthcare

New Delhi, October 8, 2014: Mr. Zubair Ahmed, Sr. VP Indian Sub continent (India, Sri Lanka and Bangladesh), has been appointed designate **Head of Asia Pacific, Middle East and Africa** for the proposed joint venture between GSK Consumer Healthcare and Novartis OTC.

This proposed role expansion is announced as a part of the integration planning process for the proposed joint venture with Novartis. It is proposed he will take over this role following closure of the deal which is expected in the first half of 2015.

Zubair Ahmed joined GSK Consumer Healthcare in 2007 and over the last seven years has been responsible for leading a team that has more than tripled revenues in the GSK India sub continent business.

In this new capacity his responsibility, in addition to the Indian Sub Continent business, will include Asia Pacific (including China, Japan, Australia and New Zealand), Middle East (including Turkey, Iran and Pakistan) and Africa.

Commenting on this, Emma Walmsley, President GSK Consumer Healthcare, said “I am delighted to announce Zubair’s designate role in the proposed new structure. His business acumen, people management skills and sharp understanding of these markets will help us in our goal to accelerate growth across our emerging markets business.”

The organisational structure under Zubair Ahmed will be the subject of a separate announcement.

About GlaxoSmithKline Consumer Healthcare Ltd

GSK Consumer Healthcare is a subsidiary of GlaxoSmithKline plc. of U.K, a global science based healthcare company. The Company has continually benefited from the technical and marketing inputs that have been available as a consequence of this association. GSK Consumer Healthcare is the largest player in the health food drinks industry. The Company with its manufacturing plants located in Nabha, Rajahmundry and Sonapat has a total workforce of about 3500 people.

GSK Consumer Healthcare has a strong marketing and distribution network in India comprising over 700 distributors and a direct coverage of over 8 lakh retail outlets. Its flagship product, Horlicks, is a widely regarded and highly respected brand for over 100 years. In addition to this, the Company also manufactures and markets Boost, Viva and Maltova in additional markets. GSK also distributes a number of products in diverse categories, which include Eno, Crocin and Iodex as well as products from the global portfolio like Parodontax and Sensodyne.

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GSK Consumer Healthcare

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