

SONATA SOFTWARE LIMITED



**CMMI DEV/5™**  
Exp. 2017-04-14 / Appraisal #22067

15<sup>th</sup> December, 2016

National Stock Exchange of India Limited  
Listing Department  
Exchange Plaza, 5<sup>th</sup> Floor  
Bandra Kurla Complex  
Bandra (E) Mumbai – 400 051  
Stock Code - SONATSOFTW

BSE Limited  
Listing Department  
P.J. Towers, Dalal Street  
Mumbai 400 001  
Stock Code - 532221

Dear Sir/Madam,

**Sub: Press Release**

We are forwarding herewith copy of press release dated 15<sup>th</sup> December, 2016, titled as “Sonata Software announces US patent for ‘Multi-channel delivery of augmented messages’ for Halosys Mobility Platform”.

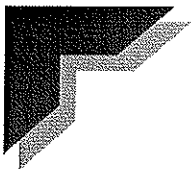
Kindly take the same on record.

Thanking you,

Yours faithfully  
For **Sonata Software Limited**

**Kundan K. Lal**  
Company Secretary and Head of Legal

Encl: as above



## Sonata Software announces US patent for 'Multi-channel delivery of augmented messages' for Halosys Mobility Platform

Atlanta, 15 December, 2016

Sonata Software announced that its Unified Enterprise Mobility Platform Halosys had been granted a patent USPTO # 9,491,125 for its innovation on rule based notifications. The patent was granted for a key technology innovation in the Halosys platform that enables users to be notified across web, SMS, email and in-app push notifications based on events matching a pre-configured set of filters including the user's location, time of day, along with the data from the event's object graph. This patent has far-reaching implications beyond web and mobile, to automated systems that can trigger responses based on events in enterprise systems like ERP, CRM, enabling more intelligent and automated apps and bots applications to be deployed for digital business innovation.

Halosys is a Unified Enterprise Mobility Platform that enables enterprises to build, secure, deploy and manage a portfolio of mobile business applications, leveraging existing enterprise systems and data, from a single mobility technology platform. Halosys is also built to emerging IoT standards

Sonata acquired Halosys head quartered in California in August 2015 and has increased its investment in developing the Halosys platform to be a world class enterprise mobility platform.

Speaking on the patent grant, Sriram Chavali, lead inventor of the patent and co-founder Halosys said 'This patent and the innovative technology behind the Halosys platform clearly marks the thought leadership of Halosys and Sonata in the enterprise mobility space. We are future-proofing our customers' investment in our technology with valuable innovations that are ahead of the curve.'

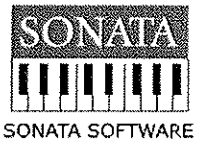
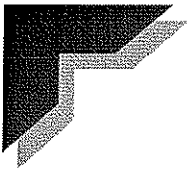
Sonata uses Halosys and an extended portfolio of mobility solutions, to help leading global companies in the retail, manufacturing, distribution and travel segments, deploy scalable mobile and IoT led digital transformation programs with a platform based approach.

### About Halosys

Halosys provides a single Unified Enterprise Mobile Enablement platform that enables businesses to build, secure, manage and deploy an enterprise-wide mobile applications portfolio. This is achieved by building critical features of multiple mobility systems such as Mobile Back-end-as-a-Service (mBaaS), Mobile Application Development Platform (MADP), Mobile Application Management (MAM), and Application Programming Interface (API) in a unified platform with consistent workflows and enhanced user interfaces. Halosys is a wholly owned, independent subsidiary of Sonata Software. For more information call +1 (800) 531 4256 or go to [www.halosys.com](http://www.halosys.com)

### About Sonata Software

Sonata Software is a global IT solutions firm focused on catalyzing business transformation initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Distribution and Software Product companies through IP based Platforms, Products and Services, which bring together new digital technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500



companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

**For further information, please contact:**

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