



**PRESS RELEASE**

**New Delhi, November 3, 2015**

**HERO MOTOCORP OCTOBER SALES HIGHEST-EVER  
IN ANY MONTH**

- **SELLS 639,802 UNITS OF TWO-WHEELERS IN OCTOBER, GROWS BY 11.25%**
- **SURPASSES LANDMARK 1-LAKH UNIT SALES IN SCOOTERS IN A MONTH, GROWS BY 74.6%**
- **REPORTS 20% MARKET SHARE IN SCOOTERS, UP FROM 13% IN SEPTEMBER**

Hero MotoCorp Ltd, the world's largest two-wheeler manufacturer, today reported sales of **639,802** units in October – its highest ever sales in any month. This is a **growth of 11.25%** over the corresponding month last year when the company had sold 575,056 units.

Hero MotoCorp's previous highest sales in any month was in October 2013 when it sold 625,420 units.

With over **108,000** units of scooters sold in October, Hero MotoCorp crossed the landmark 1-lakh unit sales in scooters in a month. In the domestic market, Hero MotoCorp scooter sales grew by **74.6%** in October this year over the corresponding month in 2014.

With this, the market share of Hero MotoCorp in the domestic scooter market has risen from 13% in September to almost **20%** at the end of October.

The highlight of October has clearly been the overwhelming success of the company's newly-expanded scooters range – Maestro, Pleasure, and the two newly-launched scooters - Maestro Edge & Duct. The success of the scooters, coupled with its over 52% share in motorcycles, Hero MotoCorp has further strengthened its overall leadership in the two-wheeler market.

HMCL has been the only Indian two-wheeler manufacturer to ever exceed the landmark of 6-lakh plus monthly sales, that too on multiple occasions. The company has crossed this milestone on four previous occasions – September 2015 (606,744), September 2014 (604,052), May 2014 (602,481) and October 2013 (625,420).

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*For more information, please visit:*  
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