



Wipro and Apttus Partner to offer cloud-based Configure-Price-Quote & Contract Lifecycle Management Solutions

Bangalore, India, London, United Kingdom and East Brunswick, New Jersey, USA - November 10, 2015: Wipro Limited (NYSE:WIT), a leading global information technology, consulting and business process services company, today announced a partnership with Apttus, the category-defining Quote-to-Cash cloud solution provider, to deliver best-in-class Contract Lifecycle Management (CLM), Configure-Price-Quote (CPQ) & Revenue Management solutions to clients across industries.

This partnership combines Apttus's unique Quote-to-Cash functionalities with Wipro's CPQ/CLM solutions suite, strong salesforce foundation and expertise in solution implementations across industries. These integrated solutions enable clients to improve customer responsiveness, boost revenues while reducing operational costs and risks.

Kamal Ahluwalia, Executive Vice President of Sales and Marketing, Apttus said, "Apttus is on a mission to transform the front office, providing our customers with Quote-to-Cash solutions on the Salesforce platform and eliminating the limitations imposed by legacy backend systems. As a leader in this space, we are delighted to partner with like-minded organizations who prize innovation and speed above all else. The Wipro team exemplifies these values, and we look forward to using that alignment to establish dramatic value creation for our joint customers."

Anindya Chaudhuri, Global Head, Cloud Application Services, Wipro Limited said, "We are very excited to partner with Apttus to deliver advanced CPQ, CLM & Revenue Management solutions to our customers. Wipro's extensive experience of developing solutions on the Salesforce platform coupled with Apttus's best-in-class functionality will help deliver significantly improved business outcomes for clients. We look forward to working together on developing joint solutions to address industry specific needs of our customers."

About Apttus

Apttus, the category-defining Quote-to-Cash software company, drives the vital business process between the buyer's interest in a purchase and the realization of revenue. Apttus is delivered on the Salesforce App Cloud, the world's most trusted and comprehensive cloud delivery infrastructure. Applications include Quote-to-Cash Intelligence (Analytics), E-Commerce, Configure Price Quote (CPQ), Renewals, Contract Management and Revenue Management. Additionally, Apttus' patent pending X-Auth technology enables Microsoft Office to be a user-interface with full interaction and control between Salesforce and Microsoft Office. Apttus is based in San Mateo, California, with additional offices in Atlanta, Bengaluru, Bozeman, Chicago, Japan, London, Sydney and Ahmedabad, India. For more information visit: apttus.com.

