WELSPUN INDIALIMITED

Dare to Commit

WIL/SEC/2015

December 1, 2015

Bombay Stock Exchange Limited	National Stock Exchange of India Limited
Department of Corporate Services,	Exchange Plaza, Bandra-Kurla Complex,
SP. J. Towers, Dalal Street,	Bandra (E), Mumbai – 400 051
Mumbai - 400 001	(Symbol : WELSPUNIND)
(Scrip Code-514162)	

Dear Sirs/ Madam,

Subject: Disclosure of information pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Company's Code of Practices and Procedure for Fair Disclosure of Unpublished Price Sensitive Information, kindly find attached investor presentation made by the Company.

Please take the same on record.

Thank you,

For Welspun India Limited

Shashikant Thorat Company Secretary ICSI Membership No. : FCS-6505

> Corporate Office Welspun House, 6th floor, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400013

Tel: +91 2266136000 / 24908000 Fax: +91 2224908020 E-mail: companysecretary\_wil@welspun.com www.welspunindia.com



### Welspun India Limited (WIL)

Investor Presentation – Q2 FY16







# WIL – An Overview Industry Overview: Advantage India Welspun India: Global Leader in Home Textiles

#### Q2FY16 Highlights

#### Way forward

### WIL – An overview



#### **Global Home Textiles Leader**

- A part of US\$ 3 billion Welspun Group, Welspun India Ltd. is among the top three home textile manufacturers in the world and the largest home textile company in Asia
- Leading Home Textile exporter to the US for the third consecutive year
- With a distribution network in more than 50 countries, it is the largest exporter of home fashion products
- Centered on excellence and transparency, the company has emerged as a trusted partner to 14 of Top 30 global retailers like Bed Bath and Beyond, Target, Macy's, Wal-Mart and JC Penney among others
- State-of-the-art manufacturing facilities at Anjar and Vapi (Gujarat)

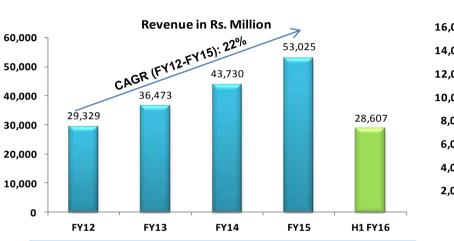
#### **Commitment & Empowerment**

 Creates opportunities for financial inclusion for women – through initiatives like Spun, Rags to Riches and Swasti

#### **Innovation Focus**

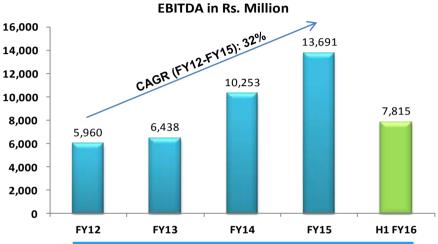
- Patents (Including Pending) : 12
- About 30% of sales comes from innovative products

### **Financial Overview**



#### **Shareholding Pattern**

Particulars	30-Sep-15	31-Mar-15
Promoters	73.5%	73.5%
FIIs	8.6%	3.6%
Mutual Funds	4.1%	4.0%
Banks & Insurance Cos	0.9%	2.0%
Public	12.9%	16.9%
TOTAL	100.0%	100.0%



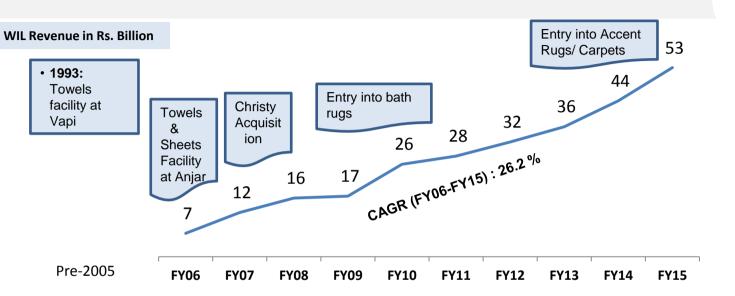
WELSPUN Dare to Commit

4

#### **Market Statistics**

As on Oct 16, 2015	Rs.	USD
Price per share	726	11.2
No: of Shares Outstanding (Mn)	100	100
Market Capitalization (Mn)	72,904	1,127
Daily Average Trading Volumes		
(Q2FY16) - No. of shares	372,271	372,271
Daily Average Trading Value		
(Q2FY16) - Mn	298	4.6

### WIL – Revenue Milestones



- Textiles business has been growing at a CAGR of 26.2% since the inception of the Anjar Facility
- Sustained growth indicates the potential of Home Textile market in the world
- International operations majorly contribute to the revenue

WELSPUN

Dare to Commit

## Industry Overview: Advantage India

### **Global Home Textile Scenario**



### Market Size

- Home textile market at US\$45 bn
- Bath constitutes ~25%
- Bed constitutes ~35%

#### **Key Consumers**

- US, Europe and Japan are the largest consumers
- Global demand equally split between US, Europe and Rest of the World

#### **Key Producers**

- India, Pakistan and China are the largest producers; Account for 85% of cotton home textile trade to US
- Global market share: India 11%; China 35%
- India's market share is higher in cotton home textiles

### Structural Change: Asian Dominance in Home Textiles



<b>Textiles and Clothing</b> US\$784 bn	<ul> <li>China : 36%</li> <li>India : 5%</li> </ul>
<b>Textiles</b> US\$306 bn	<ul><li>China : 35%</li><li>India : 6%</li></ul>
<b>Home textiles</b> US\$45 bn	<ul> <li>China : 35%</li> <li>India : 11%</li> </ul>

*India has emerged as significant player in Home Textiles* 

### Structural Changes in favour of India





- Largest producer and 2nd largest exporter of cotton
- Exporter of yarn
- Competitive costs
- Robust ecosystem for textiles
- Democracy with stable government
- Better environmental and labor law compliance



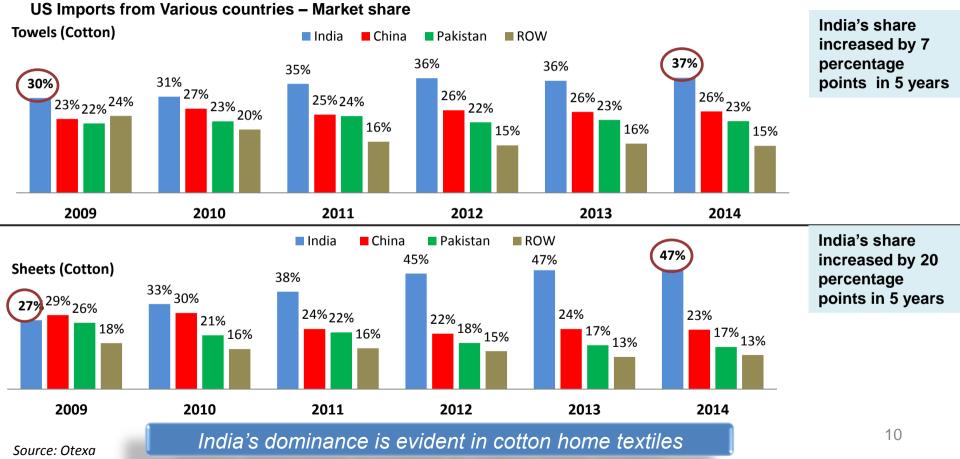
- Major importer of cotton and yarn
- Yuan appreciation
- Losing export Competitiveness
- Wage inflation
- Rising power costs
- Stricter environmental compliance
- Focus on domestic consumption
- Yarn capacity closures



- Cotton Importer
- Energy issues
- Geopolitical issues
- Compliance issues

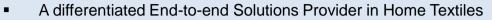
### Structural Change: Manifesting in Higher Market share

WELSPUN Dare to Commit



## Welspun India

### Leadership: Focus and Excellence



Widest product range in the Home Textiles segment

Bath	Bedding	Flooring
Towels	Sheets	Carpets
Bath robes	ТОВ	Rugs
	Basic and Fashion Bedding	

- Uniquely positioned for cross-selling due to Customer reach, Competitive manufacturing and Global delivery model empowering higher wallet share
- Strong track record of customer satisfaction and repeat business from them; 80% revenue from replenishment

WELSPUN

### Leadership: Strategic Partnership with Global Retail Giants







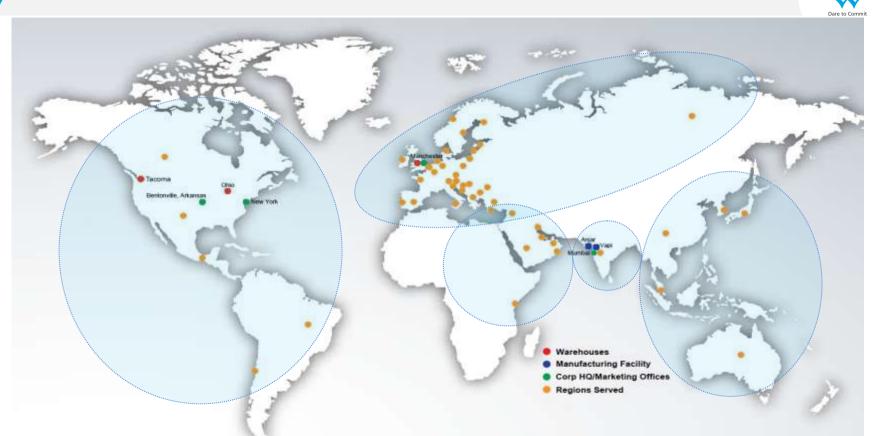
- Bed Bath & Beyond
- Macy's
- J C Penney
- Target
- Kohl's
- Wal Mart
- K Mart- Sears
- ..... and many more

- Ikea
- Carrefour
- JYSK
- El Corte Ingles
- Vincenzo Zucchi S.p.A
- ... and many more



Strategic Partnership with Marquee clients across geographies

### Leadership: Global Reach & Delivery Model



Delivery & Reach in over 50 countries

WELSPUN

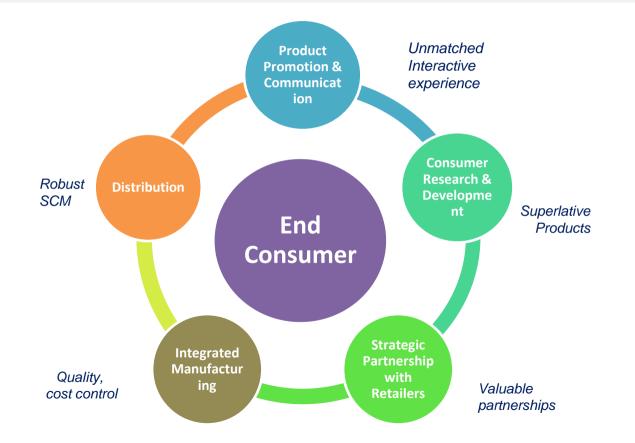
### Leadership: Scale



Product	Unit	FY15 Capacity	Sales volume	Utilisation %		Expected Capacity FY16 / FY17				
Towels	MT	50,000	50,852	102%		102%		102%		60,000
Sheets	'000 Mtrs	60,000	58,047	97%		97%		97%		72,000
Rugs & Carpets	MT	15,000	8,755	58%		20,000				
Capacities running close full utilisation in towels a sheets		next twelve mont automation and c for towels & shee	.8.5 bn expected over hs for modernisation, apacity enhancement ets after adjusting Rs. sted in H1FY16			apacity growth to be ved without headcount increase				

*High utilisation of world-class capacities* 

### Leadership: FMCG Approach – Consumer-Driven Innovation



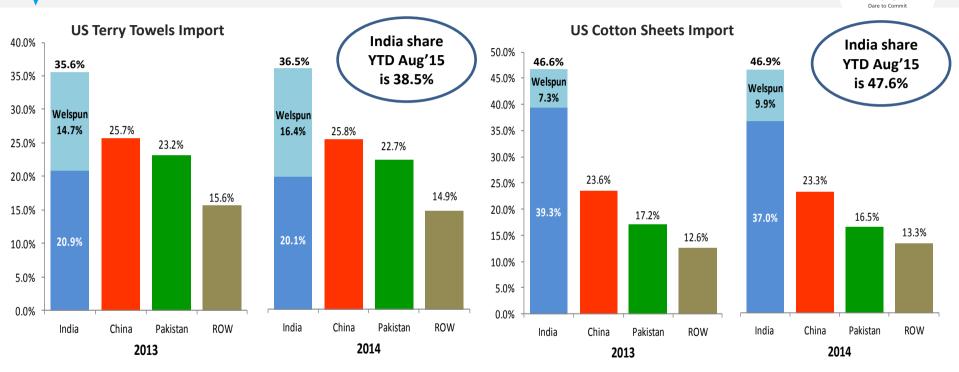
Dare to Commit

### Today's Welspun: "FAST"





### "FAST" translating into Leadership Position



- Welspun's share in US Terry Towels import has increased to 16.4% in 2014
- Welspun's share in US Cotton Sheets import has increased to 9.9% in 2014

#### Sustaining leading position in towels and sheets in the US

Source : Otexa, Company Estimates

WELSPUN

### Value through Brands



S P A C E S





- Premium brand with presence in India and Middle East
- Footprint of around 200 shop-in-shop outlets and distribution
- Value brand; presence via mass retailers; also growing via distributor network
- Largest terry towel brand in the UK with growing presence in China and the Middle East
- Present in over 40 retailers within UK
- Also present in USA and seeing aggressive growth in e-commerce



- Value brand in the UK with a focus on bedding
- Growing aggressively in affordable fashion

### Value through Brands (contd...)





- Suppliers of the Wimbledon towels
- A souvenir that even the star tennis players covet



License holder of the Rugby World Cup 2015 towels



BRANDS

 Licensed the Amy Butler range of home products for the US business with a special focus on e-commerce



 Launched own brand of luxury linen in the US via e-commerce partners



Licensed the Annie Phillip brand for floor coverings in US, UK and India

### **Spaces Campaign**



21



Dare to Commit.

### **Branding our Innovation**

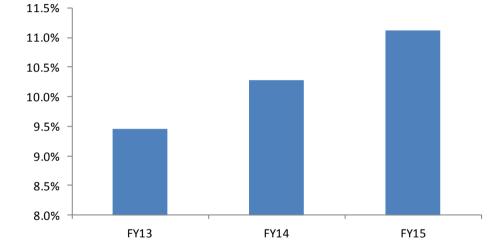


- Launched nation-wide campaign in the US in September 2015 to introduce patented Hygrocotton® technology to consumers
- First ever such campaign in textiles in the past 15 years

WELSPUN

### Value through Brands

- Strong growth expected in the branded category, especially in India
- Expansion of Christy into geographies such as USA, China and Middle East
- Increased penetration of *Spaces* and *Welhome* through shop-in-shop and ecommerce
  - Very low capex and risk
- India Growth of branded products at ~40% CAGR over a period of 2 years
- Global Growth of branded products currently at ~11% of consolidated sales



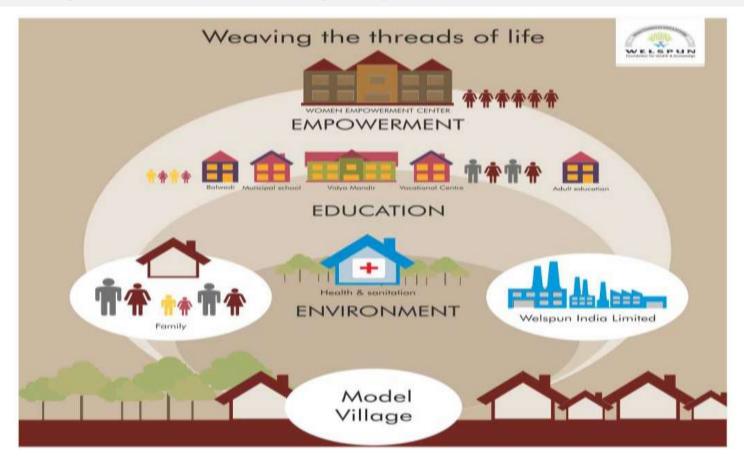
#### Branded sales as % of Total

Rising Share of Branded Products



### SUSTAINABLE : Corporate Social Value (CSV) – 3E's Vision



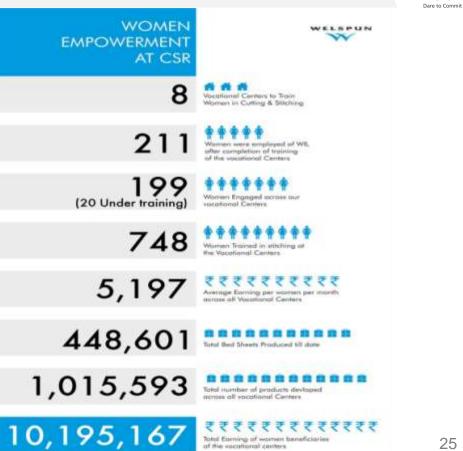


CSV – Through 3E's

#### **Empowerment**







WELSPUN  $\mathbf{W}$ 

### CSV – Through 3E's – Launched Campaign for "SPUN"



#### SPUN : Our Corporate Social Value initiative to Empower Women and Revive

Fabric scraps take on new life in our Spun™ Waste Not™ collection. What could have ended up in a land fill becomes a work of textile art in the hands of our master craftspeople. Bringing opportunity to communities in need. Enabling underprivileged women to become empowered. Protecting and preserving the environment. Creating beauty for our homes. Thinking global. Acting local. waste not

think global, act local











### CSV – Through 3E's

Environment & Health



**HEALTH CAMPS:** 10 camps on blood group detection, general health check up, diabetes detection, dental camps, etc. were conducted in 10 villages of Anjar



**SANITATION PROJECT:** 1,800 toilets constructed in 16 villages of Anjar



MOBILE HEALTH VANS at Anjar & Mumbai: Provide basic health facilities, awareness sessions in the underprivileged communities 20 Villages in Anjar, 9 communities in Mumbai PLANTATIONS: 4,500 fruit and vegetable plantations done at 14 villages of Anjar RO DRINKING WATER initiative at Vapi (5 nos) and Anjar (2 nos)

WELSPUN

#### **Education**



ADULT LITERACY PROGRAMME: 3

classes were conducted consisting of a total of 75 women at Versamedi and Ajapar villages since August 2014



QUALITY EDUCATION PROGRAMME WITH 45 GOVT SCHOOLS IN ANJAR : We recruited 62 Para –teachers

# **Q2 FY16 Highlights**





Launched Hygro Tencel, Sport and Denim towels Highest Exports Award for Bedsheet, Towel and Overall Home Textiles from Texprocil, India

Domestic Retail Growth of 35% YoY

Operating EBITDA margin at 25.4%; PAT margin at 11.7%

Net debt reduced to Rs. 24.3 bn as of Sept 30<sup>th</sup> Capex of Rs. 4.5 bn in H1FY16

Net Debt to Equity at 1.4x vs. 1.8x in FY15; Net debt to Operating EBITDA at 1.65x vs. 2.0x

Interim Dividend @ 65% of face value Positive free cash flows in H1FY16 after capex



#### (Rs. Million)

Particulars	Q2FY16	Q2FY15	YoY	Q1FY16	H1FY16	H1FY15	YoY
Revenue	14,723	14,135	4.2%	13,885	28,607	25,908	10.4%
Operating EBITDA	3,743	3,169	18.1%	3,598	7,341	5 <i>,</i> 896	24.5%
Operating EBITDA Margin	25.4%	22.4%	300 bps	25.9%	25.7%	22.8%	290 bps
EBITDA	3,940	3,360	17.2%	3 <i>,</i> 875	7,815	6,409	21.9%
EBITDA Margin	26.8%	23.8%	300 bps	27.9%	27.3%	24.7%	260 bps
Finance Cost	515	731	-29.6%	593	1,107	1,444	-23.3%
Depreciation	918	717	28.0%	793	1,711	1,403	21.9%
PBT	2,508	1,913	31.1%	2,490	4,997	3 <i>,</i> 563	40.3%
PAT after min. & assoc.	1,724	1,299	32.7%	1,632	3 <i>,</i> 355	2,349	42.9%
PAT Margin	11.7%	9.2%	250 bps	11.8%	11.7%	9.1%	260 bps
Cash Profit*	2,799	2,306	21.4%	2,561	5 <i>,</i> 360	3 <i>,</i> 958	35.4%
EPS	17.2	12.9	32.7%	16.2	33.4	23.4	42.9%

\* PBDT – Current Tax

**Operating margin expansion by 300 bps and EPS growth of 32.7% YoY** 

### Financial Highlights: Trend of Profitability



**Particulars FY13 FY14 FY15** H1 FY16 43,730 36,473 53,025 28,607 Revenue *Revenue growth %* 24% 20% 21% **Operating EBITDA** 5,946 9,211 12,742 7,341 **Operating EBITDA Margin** 16.3% 24.0% 21.1% 25.7% **EBITDA** 6,438 10,253 13,691 7,815 17.7% 23.4% 25.8% 27.3% EBITDA Margin Depreciation 1,449 1,903 3,329 1,711 Finance cost 1,977 2,352 2,829 1,107 PBT 3,013 5,997 7,533 4,997 PAT after min. & assoc. 2,248 4.195 5,398 3,355 PAT Margin 6.2% 9.6% 10.2% 11.7% EPS\* 22.4 41.8 53.8 33.4

(Rs. Million)

5,360

\*H1FY16 not annualised

Cash Profit

Notes: 1) Cash Profit = PBDT – Current Tax

2) FY14 PAT and EPS are adjusted for one-time additional depreciation net of tax

6.237

9,017

4,178



				(Rs. Million)
Particulars	31-Mar-13	31-Mar-14	31-Mar-15	30-Sep-15
Net Worth	9,902	11,097	14,318	17,227
Short Term Loans	9,166	11,349	10,034	10,517
Long Term Loans	11,079	18,944	20,817	19,304
Gross Debt	20,244	30,293	30,851	29,821
Cash & Cash Equiv.	2,798	3,658	4,757	5,544
Net Debt	17,446	26,635	26,094	24,277
Capital Employed#	28,862	43,694	47,208	49,530
Net Fixed Assets (incl CWIP)	18,615	25,609	26,049	28,861
Net Current Assets*	8,221	12,140	13,155	11,480
Total assets	38,579	51,684	56,953	58 <i>,</i> 894
Net Long Term Debt	8,280	15,286	16,060	13,760

# Capital Employed = Total assets – Trade Payables – Short-term provisions – Other Current liabilities (excl long-term debt repayable in one year)

\* Net Current Assets does not include Cash & Cash Equivalents

### Financial Highlights: Financial Ratios

		FY13	FY14	FY15	H1FY16*
icy s	Net debt/Op. EBITDA	2.93	2.89	2.05	1.65
Solvency ratios	Net debt/Equity	1.76	2.40	1.82	1.41
Sol	EBIT/Interest	2.52	3.55	3.66	5.51
s	Current Ratio	1.00	1.07	1.12	1.14
Operational ratios	Fixed Asset turnover	1.96	1.71	2.04	1.98
	Total Asset turnover	0.95	0.85	0.93	0.97
ů	Inventory days	82	84	76	61
rati	Debtor days	28	34	31	32
be	Payable days	50	51	48	46
0	Cash conversion cycle	60	67	59	47
Return ratios	ROE	25.9%	40.0%	42.5%	42.5%
Ret rat	ROCE (pre-tax)	16.3%	21.9%	22.8%	25.2%

\* Annualised

Notes:

1. ROCE = EBIT / Average Capital Employed; ROE = Net Profit / Average Net worth

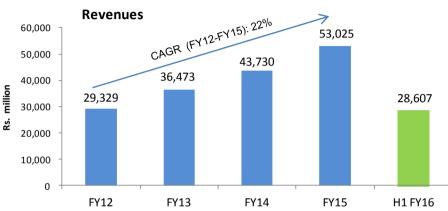
2. Total asset turnover = Sales/ (Fixed assets + Gross current assets)

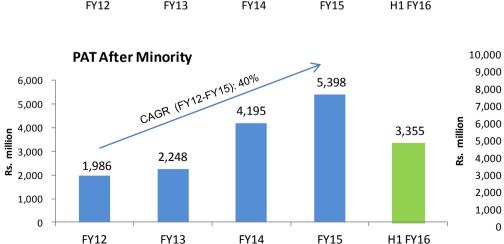
WELSPUN Dare to Commit

**Key Financials - Trends** 

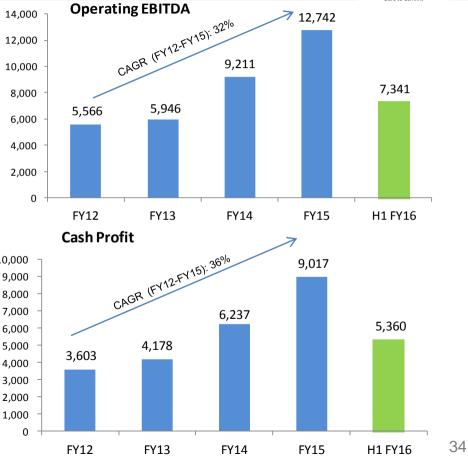
miilion

S.





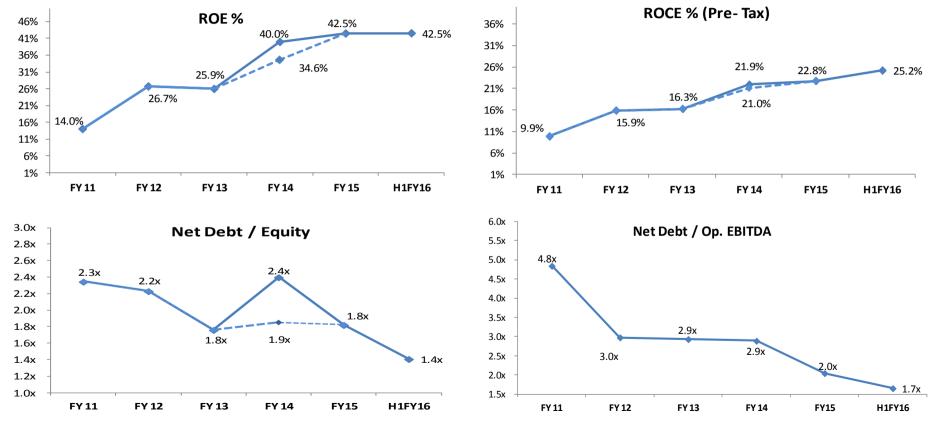
Rs.



WELSPUN  $\sim$ Dare to Commit

### Key Ratio Trends

WELSPUN Dare to Commit



Note: Dotted line indicates trend after removing impact of one-time depreciation during FY14

#### 36

### **Dividend Policy – A Pioneering Initiative in the Industry**

/ Dividend distribution policy announced along with FY15 results

Dividend Payout: 25% of standalone PAT

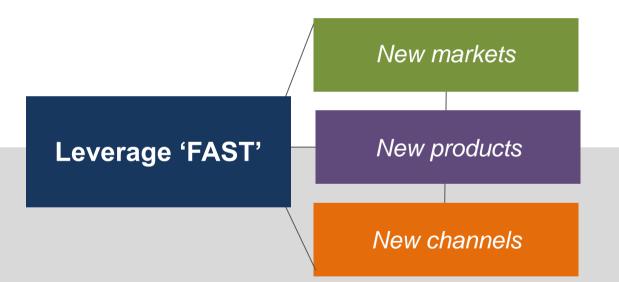
Total dividend for FY15 at Rs. 10.5 per share of face value Rs. 10

Interim dividend for FY16 at
 Rs. 6.5 per share of face value Rs. 10





### Way Forward : Sustaining growth momentum



WELSPUN

Dare to Commit

## Thank You



#### For further details, please contact:

#### Harish Venkateswaran

Altaf Jiwani

Sr. General Manager - Group Finance and Strategy

Email: harish\_venkateswaran@welspun.com

Director (Finance) & CFO - Welspun India Limited

Email: altaf\_jiwani@welspun.com

Company Website: www.welspunindia.com