

**ANNEXURE - 1**
**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**
**Part-A- Details of the Acquisition**

Name of the Target Company (TC)	M/s. Balaji Telefilms Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	M/s. Kotak Mahindra Prime Ltd (KMPL) M/s. Kotak Mahindra Investments Ltd (KMIL)		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	2176100 (KMPL)	3.34%	3.34%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity shares	670296 (KMIL)	1.03%	1.03%
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	2846396	4.37%	4.37%
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	560000 (KMPL)	0.86%	0.86%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying	0 (KMIL)	0.00%	0.00%

**Kotak Mahindra Prime Limited**

CIN U67200MH1996PLC097730  
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Building No 21, Infinity park  
Off Western Express Highway  
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Registered Office :  
27BKC, C 27, G Block,  
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Customer Service Call Center No. +91 22 6773 6000 / 1800-209-5732

category) acquired d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) e) Total (a+b+c+/-d)	560000	0.86%	0.86%
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	2736100 (KMPL)	4.20%	4.20%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	670296 (KMIL)	1.03%	1.03%
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
e) Total (a+b+c+d)	3406396	5.23%	5.23%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Shares pledged as Security against loan		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA.		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	30th October 2015		
Equity share capital / total voting capital of the TC before the said acquisition	6,52,10,443 equity shares of Rs.2 each.		
Equity share capital/ total voting capital of the TC after the said acquisition	6,52,10,443 equity shares of Rs.2 each.		
Total diluted share/voting capital of the TC after the said acquisition	6,52,10,443 equity shares of Rs.2 each.		



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**For Kotak Mahindra Prime Ltd**



**Authorised Signatory**

**Place: Mumbai**

 **Date: 02<sup>nd</sup> November 2015**

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

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