

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

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|--|---|
| Name of the Target Company (TC) | Dish TV India Ltd |
| Name of the stock exchanges where the shares of the target company are listed | NSE /BSE |
| Date of Reporting | 11.06.2015 |
| Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released | Direct Media Distribution Ventures Private Ltd Media Solutions Private Ltd |

Details creation of encumbrance :

| Name of Promoter (s) or PACs with whom (**) | Promoter Holding in the target company(1) | | Promoter holding already encumbered (2) | | | | Details of Even pertaining to encumbrance (3) | | | | | Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]} | |
|---|---|--------------------------|---|--------------|--------------------------|---|---|--|--------------|--------------------------|---|---|-------|
| | No of Shares | % of total share Capital | % w.r.t. diluted share capital (*) | No of Shares | % of total share Capital | Type of event (creation/release/invocation) | Date of invocation/release of encumbrance | Type of encumbrance (pledge/lien/non disposal undertaking/other) | No of Shares | % of total share capital | Name of the entity in whose favor shares encumbered | | |
| Direct Media Distribution Ventures Pvt. Ltd | 457,212,260 | 42.93 | N.A. | 207,791,206 | 19.51 | release | 03.06.2015 | pledge | 1,530,000 | 0.14 | IDBI Trusteeship Services Ltd | 206,261,206 | 19.37 |
| Direct Media Distribution Ventures Pvt. Ltd | 457,212,260 | 42.93 | N.A. | 206,261,206 | 19.37 | Creation | 03.06.2015 | pledge | 7,580,000 | 0.71 | IDBI Trusteeship Services Ltd | 213,841,206 | 20.08 |
| Direct Media Solutions Private Limited | 180,000,000 | 16.90 | N.A. | 99,067,200 | 9.30 | release | 04.06.2015 | pledge | 2,170,000 | 0.20 | STCI Finance Ltd | 96,897,200 | 9.10 |
| Direct Media Distribution Ventures Pvt. Ltd | 457,212,260 | 42.93 | N.A. | 213,841,206 | 20.08 | release | 04.06.2015 | pledge | 5,000,000 | 0.47 | STCI Finance Ltd | 208,841,206 | 19.61 |

For DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED or DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Place : Mumbai
Date : 11.06.2015

Authorised Signatory of the Authorised Signatory Director / Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.