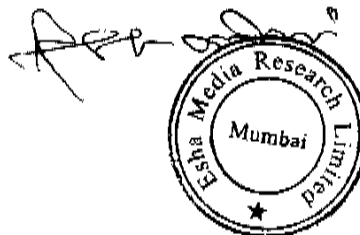


ESHA MEDIA RESEARCH LIMITED					
REGD. OFFICE: 3-4-480/3, BARKATPURA, HYDERABAD – 500027					
STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31.03.14					(Rs. In Lakh)
PARTICULARS	QTR Ended	QTR Ended	QTR Ended	Year ended	Year ended
	31.03.14	31.12.13	31.03.13	31.03.14	31.03.13
	AUDITED	UNAUDITED	AUDITED	UNAUDITED	AUDITED
1 a) Net Sales / Income from Operations	571.03	772.5	591.61	2797.88	2139.56
b) Other Operating Income					
Total Income (1+2)	571.03	772.50	591.61	2797.88	2139.56
2 Expenditure					
a) Cost of Material Consumed	158.84	191.38	152	711.19	519.68
b) Employee Benefits Expenses	31.97	36.1	14.07	165.00	49.64
c) Depreciation	105.64	105.65	96.58	378.39	316.10
d) Service Charges	144.44	203.95	167.72	759.83	566.72
e) Other Expenditure	164.64	168.44	153.92	631.60	588.35
f) Total	605.53	705.52	584.29	2646.01	2060.49
3 Profit from Operations before other income, interest and Exceptional Items (1-2)	-34.50	66.98	7.32	151.87	79.07
4 Other Income	0	0.01	0.2	0.00	0.23
5 Profit before Interest and exceptional items (3+4)	-34.50	66.99	7.52	151.87	79.30
6 Interest/ Finance Charges	0	0	0	0.00	0.00
7 Profit after Interest but before exceptional items (5-6)	-34.50	66.99	7.52	151.87	79.30
8 Exceptional Items					5.00
9 Profit (+)/Loss (-) from Ordinary Activities before tax (7+8)	-34.50	66.99	7.52	151.87	74.30
10 Tax Expense	0	10.7	0	0.00	0
11 Net Profit (+)/Loss (-) from Ordinary Activities after tax (9-10)	-34.50	56.29	7.52	151.87	74.30
12 Extraordinary items (net of tax expense)	0	0	0	0.00	0
13 Net Profit (+)/Loss (-) for the period (11-12)	-34.50	56.29	7.52	151.87	74.30
14 Paid-up equity share capital	829.60	829.60	829.60	829.60	829.60
(Face value of Rs. 10/- per share)					
15 Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year					
16 Earnings Per Share (EPS)					
a) Basic and diluted EPS before extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.00	0.72	0.29	1.95	0.95
b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualised)	0.00	0.72	0.29	1.95	0.95
17 Public shareholding					
Number of Shares	2866705	2866705	2572981	2866705	2572981
Percentage of shareholding	36.72	36.72	32.96	36.72	32.96
18 Promoters and Promoter group Shareholding:					
a) Pledged/Encumbered					
Number of Shares					
Percentage of shares (as a % of the total shareholding of promoter and promoter group)					
Percentage of shares (as a % of the total share-capital of the company)					
b) Non-encumbered:					
Number of Shares	4940225	4940225	5233949	4940225	5233949
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100	100
Percentage of shares (as a % of the total share-capital of the company)	63.28	63.28	67.04	63.28	67.04



ESHA MEDIA RESEARCH LIMITED		
REGD. OFFICE: 3-4-480/3, BARKATPURA, HYDERABAD - 500027		
STATEMENT OF ASSETS AND LIABILITIES		
		Rupees in lakhs
Particulars	As at 31.03.14	As at 31.03.2013
	Audited	Audited
EQUITY AND LIABILITIES		
Shareholders' funds		
Share capital	829.60	829.60
Reserves and surplus	-65.29	-194.85
Non- current liabilities		
Long-term borrowings	450.94	353.98
Deferred tax liabilities (Net)	115.50	106.34
Other long-term liabilities	0.00	0.00
Long-term provisions	0.00	0.00
Current liabilities		
Short- term borrowings	0.00	0.00
Trade payables	23.88	17.57
Other current liabilities	0.00	0.00
Short- term provisions	174.34	125.18
TOTAL	1,528.97	1,237.82
ASSETS		
Non-current assets		
Fixed assets		
Tangible assets	785.11	738.48
Intangible assets	0.00	0.00
Capital work-in-progress	0.00	0.00
Non-current investments	0.11	0.11
Deferred tax assets	0.00	0.00
Long-term loans and advances	24.16	22.20
Other non-current assets	0.00	0.00
Current Assets		
Current investments	0.00	0.00
Inventories	30.41	35.35
Trade receivables	549.51	303.67
Cash and cash equivalents	11.87	17.75
Short-Term Loans and Advances	25.47	28.17
Other current assets	102.33	92.09
TOTAL	1,528.97	1,237.82

