ESHA MEDIA RESEARCH LIMITED

REGD. OFFICE: 3-4-480/3, BARKATPURA, HYDERABAD - 500027

STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30.09.14

(Rs. In Lakhs)

PARTICULARS		Months ended		6 Month		Year ended
	30.09.14	30.06.14	30.09.13	30.09.14	30.09.13	
	ı	JNAUDITED		UNAUDITED		AUDITE
	100.01		757.07	755.00	4400.00	2707.00
a) Net Sales / Income from Operations	169.04	586.78	757.97	755.82	1460.36	2797.88
b) Other Operating Income				755.00	1400.00	0707.00
Total Income (1+2)	169.04	586.78	757.97	755.82	1460.36	2797.88
2 Expenditure			101.15	00175	000.00	744.40
a) Cost of Material Consumed	21.81	262.94	184.45	284.75	366.90	711.19
b) Employee Benefits Expenses	24.34	28.46	30.75	52.80	57.25	165.00
c) Depreciation	69.01	75.65	94.27	144.66	175.64	378.39
d) Service Charges	25.08	146.02	206.16	171.10	395.64	759.83
e) Other Expenditure	36.46	25.10	175.92	61.56	336.37	631.60
f) Total	176.70	538.17	691.55	714.87	1331.80	2646.0
Profit from Operations before other income, interest	-7.66	48.61	66.42	40.95	128.56	151.87
and Exceptional Items (1-2)						
Other Income	0	0.00	0.01	0.00	0.01	0.00
Profit before Interest and exceptional items (3+4)	-7.66	48.61	66.43	40.95	128.57	151.87
Interest/ Finance Charges	0	0	0	0.00	0.00	0.00
Profit after Interest but before exceptional items (5-6)	-7.66	48.61	66.43	40.95	128.57	151.87
B Exceptional Items		0				
Profit (+)/Loss (-) from Ordinary Activities before tax (7+8)	-7.66	48.61	66.43	40.95	128.57	151.87
0 Tax Expense	0	0	10.58	0	22.7	0.00
1 Net Profit (+)/Loss (-) from Ordinary Activities after tax (9-10)	-7.66	48.61	55.85	40.95	105.87	151.87
2 Extraordinary items (net of tax expense)	0	0	0	0	0	0.00
3 Net Profit (+)/Loss (-) for the period (11-12)	-7.66	48.61	55.85	40.95	105.87	151.87
4 Paid-up equity share capital	829.60	829.60	829.60	829.60	829.60	829.60
(Face value of Rs. 10/- per share)						6
5 Reserves excluding Revaluation Reserves as per						
bálance sheet of previous accouting year						
6 Earinings Per Share (EPS)						
a) Basic and diluted EPS before extraordinary items	(0.10)	0.62	0.72	0.52	1.38	1.95
for the period, for the year to date and for the	(=/					
previous year (not to be annualised)						
b) Basic and diluted EPS after Extraordinary items	(0.10)	0.62	0.72	0.52	1.38	1.95
for the period, for the year to date and for the	(61.6)	1				
previous year (not to be annualised)						
7 Public shareholding						V 2 - 2 - 2
Number of Shares	2572981	2572981	2572981	2866705	2572981	257298
Percentage of shareholding	32.96	32.96	32.96	36.72	32.96	32.96
8 Promoters and Promoter group Shareholding:	02.00	02.00				
a) Pledged/Encumbered			H			
Number of Shares						
Percentage of shares (as a % of the total share-						
holding of promoter and promoter group)						
Percentage of shares (as a % of the total share-		1				
capital of the company)		-				
		+				
b) Non-encumbered:	5233949	5233949	5233949	4940225	5233949	523394
Number of Shares	100	100	100	100	100	100
Percentage of shares (as a % of the total share-	100	100	100	100 ,	100	100
holding of promoter and promoter group)	67.04	67.04	67.04	63.28	67.04	67.04
Percentage of shares (as a % of the total share-	67.04	67.04	01.04	03.20	07.04	07.04
capital of the company)						

¹ The company has received demand notices for Rs.46.57 lakhs towards sales tax for the previous years and the matter is now pending with A.P High court and sales tax appellate tribunal. Company has a deposit with sales tax department of Rs. 11,87,729.

2 The figures of the previous periods have been regrouped/restated wherever necessary.

4 No investor complaints were received during the quarter.

5 There were no pending / unresolved complaints of investors at the beginning or at the end of the quarter.

Place: Mumbai Date: 30:10:2014. For Esha Media Research

Managing Director

³ The above results were approved and taken on record at the meeting of the Board of Directors held on 30.10.2014.

ESHA MEDIA RESEARCH LIMITED

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STATEMENT OF ASSETS AND LIABILITIES

JIAILMENT OF AJJE		Rupees in lakhs	
Particulars	As at 30.09.14	As at 31.03.2014	
	Unaudited	Audited	
EQUITY AND LIABILITIES			
Shareholders' funds	•		
Share capital	829.60	829.60	
Reserves and surplus	-25.18	-66.13	
Non- current liabilites			
Long-term borrowings	481.54	427.91	
Deferred tax liabilities (Net)	115.50	115.50	
Other long-term liabilities	0.00	0.00	
Long-term provisions	0.00	0.00	
Current liabilites			*:
Short- term borrowings	0.00	0.00	
Trade payables	14.52	23.38	
Other current liabilities	0.00	0.00	:*
Short- term provisions	222.81	203.27	
TOTAL	1,638.79	1,533.53	
ASSETS			
Non-current assets			
Fixed assets			
Tangible assets	643.32	785.11	
Intangible assets	0.00	0.00	
Capital work-in-progress	0.00	0.00	
Non-current investments	0.11	0.11	
Deferred tax assets	0.00	0.00	
Long-term loans and advances	22.31	24.22	
Other non-current assets	0.00	0.00	
Current Assets			
Current investments	0.00	0.00	
Inventories	19.10	30.41	
Trade receivables	700.11	523.33	
Cash and cash equivalents	75.43	13.25	
Short-Term Loans and Advances	19.90	25.46	
Other current assets	158.51	131.64	
TOTAL	1,638.79	1,533.53	

Relien