

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Date of reporting		31.03.2015											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		SUNTRACK COMMERCE PRIVATE LIMITED											
Details of the creation of encumbrance:		Details of events pertaining to encumbrance (3)											
Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)		Date of creation/ invocation / release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]		
	No. of Shares	% of total share capital	% v.r.t diluted share capital (*)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered					No. of Shares	% of Total share capital	
SUNTRACK COMMERCE PRIVATE LIMITED	32,675,366	14.40%	14.40%	10,354,353	4.56%	CREATION	25.03.2015	PLEDGE	2,940,000	1.30%	IDBI TRUSTEESHIP SERVICES LIMITED	13,294,353	5.86%
				13,294,353	5.86%	CREATION	27.03.2015	PLEDGE	900,000	0.40%	INDIA INFOLINE FINANCE LIMITED	14,194,353	6.26%
				14,194,353	6.26%	CREATION	30.03.2015	PLEDGE	450,000	0.20%	KOTAK MAHINDRA INVESTMENTS LIMITED	14,644,353	6.45%

For Suntrack Commerce Private Limited


 Director / Authorised Signatory
 Place: Kolkata
 Date: 31.03.2015