

FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 [Regulations 13 (4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Person who is part of Promoter Group of Emami Limited

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/ Director/Officer	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment/advicelacquit ion/ sale of shares/voting rights	Date of Intimation to company	Mode of acquisition (market purchase/public/rights/preferential offer etc.) /sale	No. & % of shares/post acquisition/voting rights sale	Trading Member through whom the trade was executed with SEBI Registration no. of the TM	Stock exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell value
TMT Vinnyogan Limited PAN: AAAGT9455F Address: 687 Anandapur, EM Bypass, Kolkata 700107	4,795,000 shares 2.11%	25th March 2014	27th March 2014	Inter Se Transfer through Registered Stock Broker	4,846,000 shares 2.14%	ANAND RATHI SHARE & STOCK BROKERS LIMITED, SEBI No: INB230576935	BSE Limited National Stock Exchange of India Limited	50,000 shares	21,735,000	Not Applicable	Not Applicable

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For Emami Limited
[Handwritten Signature]
 Assistant Company Secretary

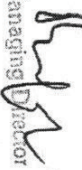
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Details of change in shareholding or voting rights held by Person who is part of Promoter Group of Emami Limited

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/ Director/Officer	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment / advice/acquisition / sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer etc./ sale)	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Trading Member through whom the trade was executed with SEBI Registration no. of the TM	Stock exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell value
Emami Frank Ross Limited PAN: AAACF3726D Address: 7 Jawaharal Nehru Road, Kolkata - 700 013	124,500 shares 0.05%	25th March 2014	27th March 2014	Inter Se Transfer through Registered Stock Broker	74,500 shares 0.03%	ANAND RATHI SHARE & STOCK BROKERS LIMITED SEBI No: INB230676935	BSE Limited National Stock Exchange of India Limited	Not Applicable	Not Applicable	50,000 shares	21,735,000

For Emami Frank Ross Limited


 Managing Director

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For Emami Limited


 Assistant Company Secretary