

Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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| 1. | Name of the Target Company (TC) | EMAMI LIMITED |
| 2. | Name of the acquirer(s) | Amitabh Goenka |
| 3. | Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters | Yes, belongs to Promoter Group |
| 4. | Details of the proposed acquisition | |
| | a. Name of the person(s) from whom shares are to be acquired | Saroj Goenka Meena Goenka Santosh Goenka Indu Goenka Pradeep Agarwal Dhiraj Agarwal |
| | b. Proposed date of acquisition | On and after 24.11.2014 |
| | c. Number of shares to be acquired from each person mentioned in 4(a) above | 125,000 (One Lac Twenty Five Thousand) |
| 5. | Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer | 10(1)(a)(ii) |
| 6. | If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period. | Yes, Frequently Traded on National Stock Exchange of India Limited & BSE Limited Rs.709.95 at BSE Limited Rs.706.62 at National Stock Exchange of India Limited |
| 7. | If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8. | The target company is also listed in CSE where the stock is not traded and so it is not applicable. |
| 8. | Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable. | Inter se transfer among promoters: Through registered Stock broker at Market Price |
| 9. | Declaration by the acquirer, that the | Yes, we have complied with all applicable requirements in |

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| | transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997) | chapter V of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (Corresponding provisions of the repealed Takeover Regulations 1997) | | | |
| 10. | Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with. | Yes, we declare that all the conditions specified under Regulation 10(1)(a) with respect to exemptions have been duly complied with. | | | |
| 11. | Shareholding details | Before the proposed transaction | | After the proposed transaction | |
| | | No. of shares /voting Rights | % w.r.t total share capital of TC | No. of shares /voting rights | % w.r.t total share capital of TC |
| | – Acquirer(s) and PACs (other than sellers)(*) Amitabh Goeka | 4,921,748 | 2.17 | 5,046,748 | 2.22 |
| | – Seller (s) Saroj Goenka Meena Goenka Santosh Goenka Indu Goenka Pradeep Agarwal Dhiraj Agarwal | 825,520 742,260 880,460 1,245,660 31,200 15,000 | 0.36 0.33 0.39 0.55 0.01 0.01 | 777,620 718,310 856,510 1,221,710 28,575 12,375 | 0.34 0.32 0.38 0.54 0.01 0.01 |

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