

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992  
Regulation 13 (4) and (6)**

**Regulation 13(4) – Details of change in shareholding of Director or Officer of a Listed Company and his dependents**

Name, Pan No & Address of Director/ Officer	No. & % of shares/voting rights held by the Director/ Officer	Date of receipt of allotment / advice/acquisition / sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer etc.)	No. & % of shares/post acquisition/voting rights sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell Value
1 Mr. A. K. Birla Designation : EVP, Sales, Marketing & Aftermarket R/o. 1405 A, Beverly Park-II, MG Road, DLF City Ph-II, Gurgaon 122 002, Haryana (India) PAN No. : AAAPB1511H	2 4400	3 25-03-2014	4 27-03-2014	5 Market Sale	6 4300	7 HDFC Securities Limited SEBI Reg No. INB 011109437 DP ID : IN301151 Client ID : 28516709	8 NSE	9 NA	10 NA	11 100	12 5,97,905

*Ashish*

Name: A.K. Birla  
Designation : Executive Vice President – Sales, Marketing & Aftermarket  
Date : 27-03-2014