

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)
 Dish TV India Ltd
 Name of the stock exchanges where the shares of the target company are listed
 NSE / BSE
 Date of Reporting
 26.06.2015
 Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released
 Direct Media Distribution Ventures Private Ltd Direct Media Solutions Private Ltd

Name of Promoter (s) or PACs with whom (s)		Promoter Holding in the target company (1)		Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ Invocation[(2)-(3)])		
No. of Shares	% of total share Capital (%)	No. of Shares	% of total share Capital (%)	No. of Shares	% of total share Capital (%)	Type of event (creation/ release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge/lien /hypothecation/assignment/endorsement/lien/other)	No. of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital
180,000,000	16.90	N.A.	N.A.	96,897,200	9.40	release	19.06.2015	pledge	4,200,000	0.39	IDBI Trusteeship Services Ltd	92,697,200	8.70
457,212,260	42.93	N.A.	N.A.	208,841,206	19.61	release	19.06.2015	pledge	11,260,000	1.05	IDBI Trusteeship Services Ltd	197,591,206	18.55
457,212,260	42.93	N.A.	N.A.	197,591,206	18.55	release	19.06.2015	pledge	1,676,200	0.16	Yes Bank Ltd	195,915,006	18.40
457,212,260	42.93	N.A.	N.A.	195,915,006	18.40	Creation	22.06.2015	pledge	9,000,000	0.85	IDBI Trusteeship Services Ltd	204,915,006	19.24
457,212,260	42.93	N.A.	N.A.	204,915,006	19.24	release	22.06.2015	pledge	6,000,000	0.56	Bajaj Finance Ltd	198,915,006	18.68

For DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED
 For DIRECT MEDIA SOLUTIONS PRIVATE LIMITED
 Place : Mumbai
 Date : 26.06.2015
 Signature of Authorized Signatory / Director
 Signature of Authorized Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.