

A V S R HOLDINGS PRIVATE LIMITED

Regs. Off. NCC House, Sy. No. 64, Madhapur, Hyderabad - 500 081.

CIN: U67120TG2005PTC045117

Ph.No: 040-23268914

Date: 05.05.2016

To,

The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra – Kurla Complex
Bandra (E)
MUMBAI - 500 051.

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
M U M B A I – 400 001.

Scrip Code: BSE – 500294 & NSE: NCC

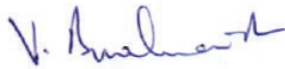
Dear Sir,

Sub: Intimation under Regulation 31(2) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations, 2011

We are forwarding herewith disclosure under Regulation 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge release** of Equity shares held by our company in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you
For A V S R Holdings Private Limited



V. Brahmaiah
Director
DIN:00173124

CC to: **The Company Secretary**
NCC Limited

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd		05-05-2016		A V S R Holdings Private Limited							
Names of the Stock Exchanges where the shares of the target company are listed		Date of reporting		Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		Details of the creation of encumbrance:							
Name of the Promoter(s) or PACs with him(*)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)		Post event holding of encumbered shares (creation (2)+(3)) / release					
No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/Lien /non disposal undertaking/ others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of Total share capital
AVS Raju	6,845,291	1.23	-	0.00	-	-	-	-	-	0.00	-	-	0.00
AAV Ranga Raju	13,563,196	2.44	5,700,000	1.03	-	-	-	-	5,700,000	1.03	-	5,700,000	1.03
ASN Raju	8,652,215	1.56	3,900,000	0.70	-	-	-	-	3,900,000	0.70	-	3,900,000	0.70
AGK Raju	9,759,080	1.76	4,182,000	0.75	-	-	-	-	4,182,000	0.75	-	4,182,000	0.75
AVN Raju	7,985,791	1.44	7,000,000	1.26	-	-	-	-	7,000,000	1.26	-	7,000,000	1.26
A Nanyana Raju	8,858,806	1.59	7,000,000	1.26	-	-	-	-	7,000,000	1.26	-	7,000,000	1.26
A Srinivas Rama Raju	3,346,668	0.60	2,585,000	0.46	-	-	-	-	2,585,000	0.46	-	2,585,000	0.46
AV Sathyanarayana	2,120,226	0.38	-	-	-	-	-	-	-	-	-	-	-
A Suguna	68,202	0.01	-	-	-	-	-	-	-	-	-	-	-
A Shyama	99,902	0.02	-	-	-	-	-	-	-	-	-	-	-
A S Jyothirmayi	308,091	0.06	-	-	-	-	-	-	-	-	-	-	-
A Arundhati	847,222	0.15	-	-	-	-	-	-	-	-	-	-	-
A Bhaathi	124,059	0.02	-	-	-	-	-	-	-	-	-	-	-
A Neelavathi Devi	73,281	0.01	-	-	-	-	-	-	-	-	-	-	-
A Sadevi	113,884	0.02	-	-	-	-	-	-	-	-	-	-	-
M Sweetha	1,225,530	0.22	-	-	-	-	-	-	-	-	-	-	-
A Sa Hasha Varma	41,780	0.01	-	-	-	-	-	-	-	-	-	-	-
JV Ranga Raju	3,365,916	0.61	-	-	-	-	-	-	-	-	-	-	-
J Sridevi	237,859	0.04	-	-	-	-	-	-	-	-	-	-	-
J Sowjanya	409,166	0.07	-	-	-	-	-	-	-	-	-	-	-
J K Chaitanya Varma	156,121	0.03	-	-	-	-	-	-	-	-	-	-	-
B Kausalya	11,090	0.00	-	-	-	-	-	-	-	-	-	-	-
M/s. A V S R Holdings Private Limited	34,052,278	6.13	22,770,280	4.10	Release	4/5/2016	Pledge	-	1,400,000	0.25	IFIN Securities Finance Ltd	21,370,280	3.84
M/s. Namasmita Developers Private Limited	1,516,179	0.27	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Amesh Ventures Private Limited	4,259,666	0.77	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Avathesh Property Developers Private Limited	4,017,000	0.72	-	-	-	-	-	-	-	0.00	-	-	0.00
M/s. Bhuvanesh Realtors Private Limited	940,000	0.17	-	-	-	-	-	-	-	0.00	-	-	0.00
TOTAL	112,998,499	20.33	53,137,280	9.56					1,400,000	0.25		51,737,280	9.31

For A V S R Holdings Pvt. Ltd.



Director