

# NIIT Technologies Identified as a Leader in NelsonHall's Digital Transformation Services NEAT

**NEW DELHI, January 21 2016,** <u>NIIT Technologies Limited</u>, a leading global IT solutions organization has been identified as a 'Leader' in <u>'Digital Transformation Services NEAT'</u> (Digital Focus market segment) by <u>NelsonHall</u>, the leading global BPO and IT outsourcing firm.

<u>NelsonHall</u>'s Vendor Evaluation & Assessment Tool (NEAT) analyses the performance of 17 vendors offering 'Digital Transformational Services' across the globe. <u>NelsonHall</u> defines Digital Transformation Services (DTS) as IT services around e-commerce, websites and mobile apps, cloud computing, analytics and IoT.

Dominique Raviart, Principal Analyst at NelsonHall, commented "NIIT Technologies brought together its traditional strengths such as technology capabilities, offshore delivery and project management into new offerings such as e-commerce, mobile apps and cloud hosting. NIIT Technologies demonstrated it could drive offshore work that currently tends to be provided onsite. That is a significant achievement".

Graham Clark, Head Digital Services at NIIT Technologies says, "Being identified as a leader in the DTS NEAT assessment demonstrates our success in building digital capabilities which is as a result of our deep understanding of client's business, strong partnerships and an organization-wide culture re-orientation to deliver a superior experience."

NEAT evaluations are based on a combination of interviews with the vendors and their clients. The vendors are scored against a wide range of criteria, establishing a number of scenarios, each representing a different business situation or client business need. The NEAT tool allows strategic sourcing managers to assess the capability of vendors across a range of criteria and business situations and identify the best performing vendors overall, and in areas such as IT Operations Focus, Digital Focus, and Cost Conscious Focus.

Digital Services at NIIT Technologies include Digital Experience, Analytics, Cloud and Digital Integration.

## About NelsonHall

NelsonHall is the leading global BPO and IT outsourcing research & analysis firm with analysts across the U.S., U.K. and Continental Europe. Founded in 1998, the company takes a global approach to analysis of vendors and outsourcing markets and is widely respected for the quality and depth of its research. NelsonHall also offers a suite of "Speed-to-Source" tools that assist buy-side executives in saving time and money, while enhancing the quality of their sourcing decisions in BPO and IT outsourcing evaluations (<a href="http://research.nelson-hall.com/NEAT/">http://research.nelson-hall.com/NEAT/</a>).



#### **About NIIT Technologies**

NIIT Technologies is a leading global IT solutions organization, servicing customers in Americas, Europe, Middle East, Asia and Australia. It offers services in Application Development and Maintenance, Infrastructure Management, IP Asset or Platform Solutions, Business Process Management, and Digital Services to organizations in the Financial Services, Travel & Transportation, Manufacturing/Distribution, and Government sectors. The Company adheres to major global benchmarks and standards, having secured the ISO 9001:2000 certifications and the ISO: 27001 Information Security Management accreditation. NIIT Technologies also follows global standards of development. It has been assessed at Level 5 of SEI CMMi version 1.2. NIIT Technologies Business Process Management conforms to the highest quality standards such as COPC. Its data centre operations are assessed at the international ISO 20000 IT management standards. For further information, please visit <a href="https://www.niit-tech.com">www.niit-tech.com</a>

#### Safe Harbor

Certain statements in this release are forward-looking statements. The business involves various risks, and uncertainties that could result in the actual results to differ materially from those indicated here. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

#### For media queries please contact:

#### Pallavi Bahuguna

Corporate Communications NIIT Technologies Ltd. +91 120 7119039 pallavi.2.qupta@niit-tech.com

# Neha Sharma/Pallavi Taneja

Edelman +91 9810086587/+91 9999057167 neha.s@edelman.com; Pallavi.Taneja@edelman.com

### For investor/analyst queries please contact:

#### **Abhinandan Singh**

Head – Investor Relations NIIT Technologies Ltd. +91 22 40103212 abhinandan.singh@niit-tech.com