



CIN : L01132WB1919PLC003334

BIRLA CORPORATION LIMITED

REGISTERED & PRINCIPAL OFFICE : Birla Building, 9/1, R. N. Mukherjee Road, Kolkata - 700 001
Phone : 66166826 / 66166777, Fax : 033-2248 7988 / 2248 2872
E-mail : coordinator@birlacorp.com; Visit us at : www.birlacorporation.com

Ref. No. BCL/10

December 6, 2016

Corporate Relationship Department
BSE Limited
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai – 400 001

Dear Sir,

**Sub: Newspaper Advertisement of the Notice in relation
To transfer of Shares to IEPF – Suspense A/c.**

Please find attached the copy of the newspaper advertisement of the Notice in relation to transfer of Shares to IEPF – Suspense A/c. published on 6th December, 2016 in the Business Standard (English) and Ganashakti (Bengali). This will also be placed on our website: www.birlacorporation.com.

This is for your information and records.

Thanking you,

Yours faithfully
For **BIRLA CORPORATION LIMITED**


(GIRISH SHARMA)
Jt. President (Indirect Taxes)
& Company Secretary

Encl: As above

CORPORATE OFFICE : 1, Shakespeare Sarani, 2nd Floor, Kolkata - 700 071

Business Standard

Volume XLII Number 176

KOLKATA | TUESDAY, 6 DECEMBER 2016 | P-6



BIRLA CORPORATION LIMITED

Registered Office:

9/1, R.N. Mukherjee Road, Kolkata - 700 001

Phone: 6616 6726/6737/6738

E-mail: investorsgrivance@birlacorp.com

CIN: L01132WB1919PLC003334

NOTICE

(for the attention of Equity Shareholders of the Company)

Sub.: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Suspense Account

The Notice is published pursuant to the provisions of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("the Rules") notified by the Ministry of Corporate Affairs effective from September 7, 2016.

Pursuant to Section 124(6) of the Companies Act, 2013 ("the Act") read with Rule 6 of the Rules, all shares in respect of which dividend has not been paid or claimed for seven consecutive years or more, shall be transferred by the Company in the name of Investor Education and Protection Fund (IEPF). Accordingly, all such shares in respect of which dividends remain unclaimed/unpaid for seven consecutive years or more are liable to be transferred to the IEPF Suspense Account.

Adhering to the various requirements set out in the Rules, the company has communicated individually to the concerned shareholders whose shares are liable to be transferred to IEPF Suspense Account at their last recorded address with the Company for taking appropriate action. The full details of such shareholders having unencashed dividends and shares due for transfer has been given on the website of the Company www.birlacorporation.com.

Notice is hereby given to all such shareholders to make an application to the Company by 26th December, 2016 or such other date as may be extended, with a request for claiming the unpaid dividend so that the shares are not transferred to the IEPF. In case the company does not receive any communication from the concerned shareholders by the due date, the Company shall with a view to comply with the requirements set out in the Rules transfer the shares to the IEPF Suspense Account as per procedure stipulated in the Rules, without any further notice. No claim shall lie against the Company in respect of Unclaimed Dividend/shares transferred to IEPF pursuant to the Rules.

The concerned shareholders holding shares in physical form and whose shares are liable to be transferred to IEPF Suspense Account may note that the company would be issuing duplicate share certificates in lieu of the original share certificates held by the concerned shareholders for the purpose of transfer of shares to IEPF Suspense Account as per the Rules prescribed. Thereafter the original share certificates shall stand automatically cancelled and deemed non-negotiable. Further the shareholders holding shares in demat mode and whose shares are liable to be transferred to IEPF Suspense Account may note that the company would transfer these shares directly to Demat account of IEPF Authority with the help of Depository Participants.

Any person, whose shares and unclaimed dividends have been transferred to the Fund, may claim the shares/dividends from the IEPF Authority after following the procedure prescribed in the Rules.

In case the shareholders have any queries on the subject matter and the Rules, they may contact the Company's Share Department at 9/1, R.N. Mukherjee Road, Kolkata 700001, Tel No. 6616-6726/6737/6738, E-mail ID: investorsgrivance@birlacorp.com.

For BIRLA CORPORATION LIMITED

Sd/-

GIRISH SHARMA

Jt. President (Indirect Taxes) & Company Secretary.

Place: Kolkata

Dated: 6th day of December, 2016

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For BIRLA CORPORATION LIMITED

Sd/-

GIRISH SHARMA

Jt. President (Indirect Taxes) & Company Secretary.

Place: Kolkata

Dated: 6th day of December, 2016