



R.S. SOFTWARE (INDIA) LTD.

CIN: L72200WB1987PLC043375

www.rssoftware.com

An ISO 9001:2008, ISO 27001:2005 and SEI-PCMM Level 3 Company

Date: January 20, 2017

To:

The Manager

Listing Department

NSE Limited

Exchange Plaza, Bandra Kurla Complex

Bandra (E)

Mumbai – 400051

To:

The Manager

Department of Corporate Relations

BSE Limited, PJ Towers

Dalal Street, Fort

Mumbai – 400 001

Dear Sir / Madam,

SUB: Intimation of schedule of Analyst/Institutional Investor Meetings under SEBI (Listing Obligations and Disclosure Requirement), 2015.

Scrip Code: **BSE: 517447**

NSE: RSSOFTWARE

We refer to the Company's letter dated January 20, 2017 on the subject matter.

Pursuant to Regulation 30(6) of SEBI Listing Obligations and Disclosure Requirement) 2015, we are enclosing the details of the Presentation of upcoming Analyst cum Investors Meeting held on today, i.e. on January 20, 2017 at Mumbai to discuss Q3 financial results for the Financial Year 2016-2017 and way forward.

This is for the information and records of the Exchanges.

For **R. S. Software (India) Ltd**

Vijendra Surana

CFO & Company Secretary



Encl.: As above

Global Leader in Providing Technology Solutions to the Electronic Payments Industry

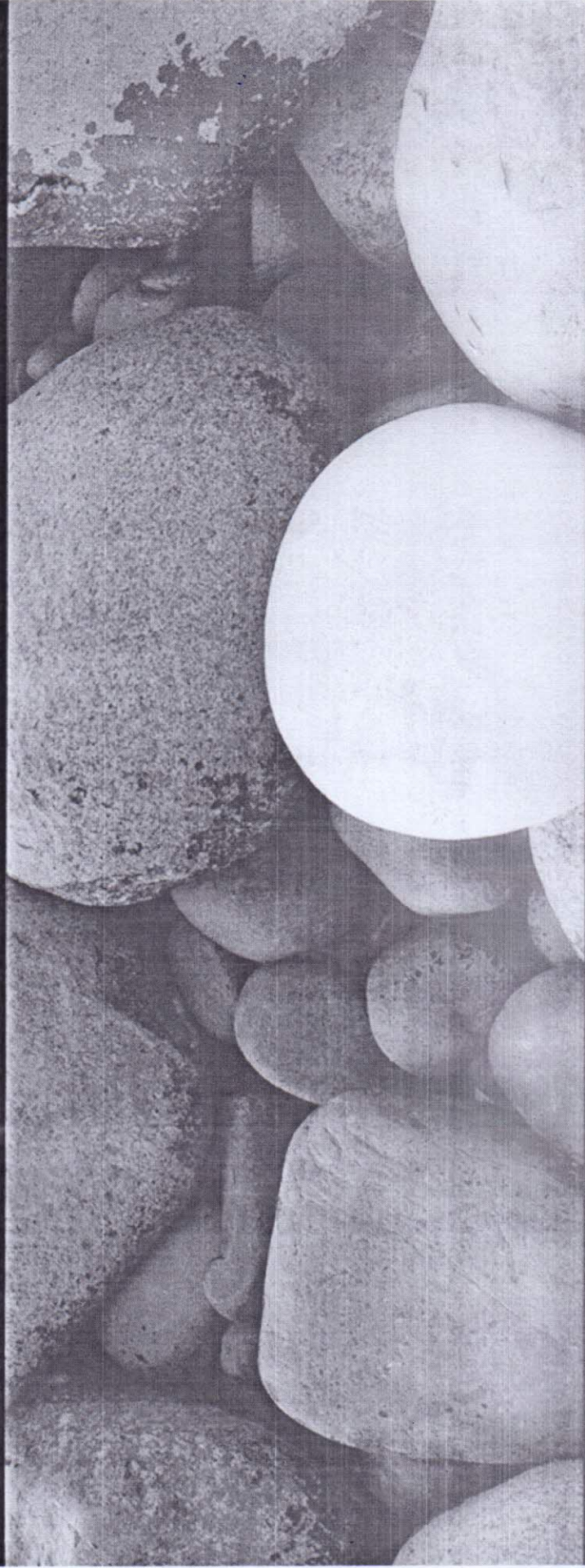
- Registered Office:** ➤ R.S. Software (India) Ltd. A-2, FMC Fortuna, 234/3A, A.J.C. Bose Road, Kolkata 700020, India
Tel: 91 33 2287 5746, 91 33 2281 0106 Fax: 91 33 2287 6256
- Computer Centers:** ➤ *RS Tower*, Block DN - 9, Sector - V, Salt Lake Electronics Complex, Kolkata 700091, India Tel: 91 33 6601 8899 Fax: 91 33 2367 4469
➤ Plot J1 - 11, Block EP, Sector - V, Salt Lake Electronics Complex, Kolkata 700091
➤ Premises No. 20/2, Old No. 5, Boo Begaum Sahib Street, Facing Kalimapuram, Annasalai, Chennai - 600002
➤ Plot No 460, H No 9/105/2/1, Laxmi Nagar Colony, Boduppal Ghatkesar Mandal, Hyderabad, Rangareddy, Telangana – 500092
- US Offices:** ➤ 1900 McCarthy Boulevard, Suite #103, Milpitas CA 95035 Tel: 408 382 1200 Fax: 408 382 0083
➤ 555 North Point Center East, 4th floor, Alpharetta GA 30022 Tel: 678 366 5179 Fax: 678 366 5001
- UK Office:** ➤ Suite 218, Orion House, 104 - 106 Cranbrook Road, Ilford, Essex IG1 4LZ Ph: 02086363996
- Subsidiaries:** ➤ Responsive Solutions Inc., California, US
➤ R.S. Software (Asia) Pte. Limited, Singapore, Asia



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RS Software – Digital Payments Leader

January 20, 2017



The Transformative Power Of Electronic Payments

India Digital payments – ready for take off

- India market: Government is now the most powerful accelerator
- Transactions likely to increase from current levels of ~5 Billion annually to 60 billion annually by 2022
- Visa alone today executes 120 Billion transactions annually
- Advent of Unified Payment Interface (UPI) and adoption of the Aadhaar (1 bn-plus enrolled), has created a backbone for instantaneous, inter-operable, cashless financial transactions.

**RS Software has built UPI and BBPS, the foundation layers
India digital Payment infrastructure**

RS Software- strategy transition

We are on track with the transition of our growth strategy

Diversified revenue sources

- Added 20+ US Clients in the last 12 months
- Added new geographies – India and Asia



Vindicates the investments company is making in Sales & Marketing Platform is the major driver of growth in the digital world



OLA, UBER, Bharat Bill Payment Network

India attracting major investors in this area

RS Software is investing significantly in this area

Our global clients are transitioning from legacy to digital area



UPI, BBPS



100 countries that are at varying stages in building their digital Payments Infrastructure

The Digital Payments revolution at work

- **Survival of the quickest—US\$600bn up for grabs:** Those that are able to transform (The Quick) will not only survive but capture increasing market share
- The Indian payment system will now leapfrog to digital where cost of transactions will be near zero, customer ownership will rest with best interface providers and incumbency of deposits will be challenged

New Business models will emerge

- Consumer behavior is being influenced by shopping experience. Ground zero for how mobile is influencing consumer behavior can be found at a retailer near you.
- Retailers are leveraging connected mobile devices to engage consumers in very creative ways, creating an intimacy that never existed before.
- Business models still tethered to interchange. All of the models are still taking a cut of interchange fees, a fee subsidized by the merchants. The industry today is about enabling payments. The industry is fast moving to providing intelligence to all stake holders, Merchants, consumers, banks, all focused on convenience, productivity and growth.

It is all about reducing friction

- Reducing friction remains a key mantra for most of the new entrants gaining traction
- Square - removing friction in opening a merchant account
- Braintree - streamlining the checkout process on mobile devices
- Stripe – Developer community channel to democratize adoption of digital payments

RS Software is ready with its next generation platform that reduces friction in all the areas

Blogs

Views Likes

- Does Digital Payment suit Indian mindset?
– <https://www.linkedin.com/pulse/does-digital-payments-suit-indian-mindset-suparna-dhar?trk=prof-post> V:88 L:28
- UPI : Convergence of Visions, Ideas and Trends
– <https://www.linkedin.com/pulse/upi-convergence-visions-ideas-trends-pranjal-chakraborti?trk=prof-post> V:58 L:10
- Opportunity for transformation of physical commerce)
– <http://www.linkedin.com/pulse/opportunity-transformation-physical-commerce-sumit-misra?trk=hp-feed-article-title-publish> V:82 L:25
- Payment Habits to Use Case: Developer Community Stay Tuned
– <https://www.linkedin.com/pulse/payment-habits-use-case-developer-community-stay-tuned-sumit-misra?trk=mp-author-card> V:31 L:08
- Conversational commerce will change the way you shop
– <https://www.linkedin.com/pulse/conversational-commerce-change-way-you-shop-souvik-datta-ray?trk=prof-post> V:25 L:04
- Power of Blockchain
– <https://www.linkedin.com/pulse/power-blockchain-suparna-dhar?trk=hp-feed-article-title-like> V:49 L:15

Thank You