



December 26, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Appointment of Director

Ref: "Idea Cellular Limited" (IDEA / 532822)

Pursuant to Regulation 30(2) read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, this is to inform that the Directors of the Company have appointed Mrs. Alka Bharucha as an Additional Director, qualifying as an Independent Director on the Board of the Company for a period of 5 years with effect from 26th December, 2016.

Mrs. Bharucha began her career with Mulla & Mulla & Craige Blunt & Caroe and joined Amarchand & Mangaldas in 1992. In 2008, she co-founded Bharucha & Partners which, since inception, has been ranked by RSG Consulting, London among the top fifteen firms in India. Mrs. Bharucha has vast experience in legal practice relating to mergers and acquisitions, private equity investments, joint ventures, banking & structured finance, capital markets and infrastructure.

Mrs. Bharucha is not related to any Director of the Company.

The above appointment is based on the recommendation of the Nomination and Remuneration Committee and is subject to the approval of the Shareholders at the ensuing Annual General Meeting.

The above is for information.

Yours truly,
For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

