

Date: 20/03/2017

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Ref.: Scrip ID: PC Jeweller

Scrip Code: 534809

Dear Sirs,

In terms of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed herewith a disclosure.

Kindly take the same on record.

Thanking you.

Yours faithfully,



(PADAM CHAND GUPTA)
Authorised Signatory

Encl.: As above

CC: The Company Secretary
PC Jeweller Limited,
C – 54, Preet Vihar, Vikas Marg,
Delhi – 110 092

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	PC Jeweller Limited		
Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer/seller	Amar Chand Garg (HUF) Sachin Gupta Krishna Devi Promoters & PAC who have not traded: Balram Garg Padam Chand Gupta Balram Garg (HUF) Padam Chand Gupta (HUF) Pooja Garg		
Whether the acquirer/seller belongs to Promoter/Promoter group	Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total Diluted share/voting capital of the TC (**)
Before the acquisition/sale under consideration, holding of:			
a) Shares carrying voting rights			
i) Balram Garg	66976050	37.40	33.99
ii) Padam Chand Gupta	50371800	28.12	25.56
iii) Balram Garg (HUF)	42000	0.02	0.02
iv) Padam Chand Gupta (HUF)	1085100	0.61	0.55
v) Pooja Garg	310200	0.17	0.16
vi) Amar Chand Garg (HUF)	1260600	0.70	0.64
vii) Sachin Gupta	992100	0.55	0.50
viii) Krishna Devi	5340000	2.98	2.71
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	126377850	70.55	64.13
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold			
i) Amar Chand Garg (HUF)	12,51,822	0.70	0.64
ii) Sachin Gupta	9,48,651	0.53	0.48
iii) Krishna Devi	14,00,000	0.78	0.71
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	3600473	2.01	1.83

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After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
i) Balram Garg	66976050	37.40	33.99
ii) Padam Chand Gupta	50371800	28.12	25.56
iii) Balram Garg (HUF)	42000	0.02	0.02
iv) Padam Chand Gupta (HUF)	1085100	0.61	0.55
v) Pooja Garg	310200	0.17	0.16
vi) Amar Chand Garg (HUF)	8778	0.00	0.00
vii) Sachin Gupta	43449	0.02	0.02
viii) Krishna Devi	3940000	2.20	2.00
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	122777377	68.54	62.30
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Amar Chand Garg (HUF) & Sachin Gupta: Open Market Krishna Devi: Off – Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Amar Chand Garg (HUF) – Sale of shares from 10/01/2017 to 17/02/2017 Sachin Gupta – Sale of shares from 17/02/2017 to 28/02/2017 Krishna Devi – Gift of shares from 20/02/2017 to 16/03/2017		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs.1791376000 (179137600 Equity Shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs.1791376000 (179137600 Equity Shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said acquisition	Rs.1971024000 (197102400 Equity Shares of Rs.10/- each)		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the acquirer/seller / Authorized Signatory

Place: Delhi

Date: 20/03/2017