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# **TCS Announces Global Alliance Partnership with Tableau**

Partnership to Provide Next Gen Business Intelligence and Analytics Solutions

**NEW YORK | MUMBAI, October 20, 2015**: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced a Global Alliance Partnership with Tableau Software, a global leader in rapid-fire, easy-to-use business analytics software.

This partnership will enable customers to quickly and cost-effectively implement and integrate rapid analytics and visualize multi-structured data in forms of patterns, trends and visual insights to drive better real-time decision making. In addition to building accelerators, solution frameworks and reusable assets, TCS will focus on developing large scale delivery capabilities, using Tableau's new innovative features that address the needs of agility and flexibility.

"The combination of Tableau's software with TCS' business solutions enables customers to unlock the power of big data," said Raman Venkatraman, Global Head, TCS Alliance & Technology Unit. "We are empowering our customers by giving them the ability to make decisions quickly through visual representation of their data."

"TCS' large global footprint and deep expertise in building and managing Big Data solutions amplifies Tableau's ability to drive forward our mission to help people see and understand their data," said Tableau Software's Michael Hoff, Vice President of Channel, Americas.

TCS is focused on developing interoperable solutions while leveraging Tableau's advanced data visualization capabilities on TCS' private cloud. Solutions are built best-of-breed to enable customers to simulate, picture and solve complex business problems swiftly and cost effectively.

#### **About Tata Consultancy Services Ltd. (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 335,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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