

**KEERTHI INDUSTRIES LIMITED**  
(Formerly Suvarna Cements Limited)

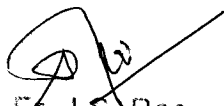
**PRINCIPLES OF FAIR DISCLOSURE FOR THE PURPOSE OF CODE OF PRACTICES AND  
PROCEDURES FOR FAIR DISCLOSURE OF UNPUBLISHED PRICE SENSITIVE INFORMATION**  
*(As envisaged under Regulation 8(1) of the SEBI (Prohibition of Insider Trading) Regulations,  
2015.)*

Keerthi Industries Limited being a listed entity, is committed, with legal and regulatory requirements, to providing timely, orderly, consistent and credible material information to the investing public, market analysts, the media and other third parties.

The SEBI (Prohibition of Insider Trading) Regulation, 2015 ("The SEBI Regulation") comes into being with effect from 15<sup>th</sup> May, 2015. The SEBI Regulations require the Company to formulate a code of practices and procedures for fair disclosure of unpublished price sensitive information that it would follow in order to adhere to each of the principles set out in Schedule A to the SEBI Regulations. The detailed code of practices and procedures for fair disclosure of unpublished price sensitive information is here under:

1. The Company shall endeavor to make prompt public disclosure of all unpublished price sensitive information(s) that may impact price discovery, as soon as credible and concrete information comes into being, in order to make such information generally available.
2. The Company shall endeavor to make uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
3. The Company shall designate a senior officer to act as the Chief Investor Relations Officer to deal with dissemination of information and disclosure of unpublished price sensitive information.
4. The Company shall endeavor to make prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
5. The Company shall endeavor to make appropriate and fair response to queries on news reports and requests for verification of market rumors by regulatory authorities.
6. The Company shall ensure that information shared with analysts and research personnel is not unpublished price sensitive information.
7. The Company shall endeavor to ensure that any Unpublished Price Sensitive Information or a part thereof is not communicated to any analyst or investor at any such meetings with analysts or investor conferences. All information communicated at such meetings will be only such information that is available in public domain or otherwise disclosed on the website of the company.
8. The Company shall endeavor to put in place a system to ensure handling of all unpublished price sensitive information on a need-to-know basis.

For KEERTHI INDUSTRIES LIMITED

  
E. J. S. Rao  
Managing Director