

March 31, 2015

The National Stock Exchange of India Limited

The BSE Limited

Sub: Transfer of Company's Non-Core Business

Dear Sir,

This is in continuation to our earlier intimation dated August 26, 2014, wherein it was informed that the Board of Directors of the Company at their Meeting held on August 26, 2014 had considered and approved to transfer the Company's non-core business (including set top boxes, dish antenna, and related services) to its Wholly Owned Subsidiary – 'Xingmedia Distribution Private Limited' (presently known as 'Dish Infra Services Private Limited), subject to necessary approvals and as per the applicable provision of the Companies Act, 2013 read with rules made thereto.

Further, the Company vide its following intimations, intimated the approval of the Shareholders of the Company to the transfer the Company's non-core business:

- a) Intimation dated December 30, 2014 intimating the Completion of Postal Ballot Notice along with Postal Ballot form and Business Reply envelope, together with copies thereof;
- b) Intimation dated December 31, 2014 intimating regarding Newspaper publication of completion of dispatch of Postal Ballot Notice along with Postal Ballot form and Business Reply envelope to the shareholders of the Company;
- c) Intimation dated February 3, 2015, intimating that the Shareholders of the Company have accorded their approval with requisite majority through Postal Ballot Mechanism (including e-voting) for the Special Resolution under Section 180(1)(a) and other applicable provisions, if any, of the Companies Act, 2013, for sale / Transfer of the Company's undertaking pertaining to Company's Non-Core Business (including set top boxes, dish antenna and related services) to its wholly owned Subsidiary as a Going concern basis;
- d) Intimation dated February 4, 2015 intimating regarding Newspaper publication of Postal Ballot Result.

In continuation to the above intimation, we wish to inform you that the Company's non-core business (including set top boxes, dish antenna, and related services) shall stand transferred to Company's Wholly Owned Subsidiary viz. Dish Infra Services Private Limited on April 1, 2015, on a going concern basis.

Dish TV India Limited.

FC-19, Film City, Sector-16A, Noida-201301, UP. Tel: 0120-2467005/2467000, Fax: 0120-4357078

Customer Care: 1-860-180-3474, Email: investor@dishtv.in & CIN: L51909DL1988PLC101836

Regd Office: Essel House, B-10, Lawrence Road, Industrial Area, Delhi-110035



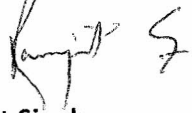
Further, please note that the Company has vide its communication dated October 1, 2015, intimated that the Board of Directors of the Company at its meeting held on October 1, 2014 had issued and allotted 200 (Two Hundred) numbers of Rated, Unlisted, Secured, Redeemable, Non-Convertible Debentures of the face value of Rs. 1,00,00,000/- (Rupees one crore only) each, for cash, aggregating upto Rs. 200,00,00,000/- (Rupees Two Hundred Crores only), on the terms and conditions contained in the Information Memorandum dated September 29, 2014 on private placement basis.

Further, we also wish to inform you that in terms of the above mentioned transfer of non-core business from Dish TV India Limited to the Company's Wholly Owned Subsidiary viz. Dish Infra Services Private Limited, the above mentioned Non-Convertible Debentures shall be redeemed on April 1, 2015 by Dish TV India Limited and the Company's wholly owned subsidiary viz. Dish Infra Services Private Limited shall issue and allot 200 (Two Hundred) numbers of Rated, Unlisted, Secured, Redeemable, Non-Convertible Debentures of the face value of Rs. 1,00,00,000/- (Rupees one crore only) each, aggregating to Rs. 200,00,00,000/- (Rupees Two Hundred Crores only).

Thanking you.

Yours truly,

For Dish TV India Limited



Ranjit Singh
Company Secretary & Compliance Officer
Membership No.-A15442

