

Revised Disclosure -

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)												
Name of the Target Company (TC) Dosh TV India Ltd												
Name of the stock exchanges where the shares of the target company are listed NSE / BSE												
Date of Reporting 14/3/2014												
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Direct Media Distribution Ventures Private Ltd/Direct Media Solutions Private Limited												
Details creation of encumbrance :												
Name of Promoter (s) or PACs with whom (*)	No of Shares	No. of total share Capital	No. of diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge / disposal / tender / other)	No of Shares	% of total share capital	Name of the entity in whose favor share encumbrance	Post event holding of encumbered shares
												(Creation) (2)-(3) / release (2)-(3) / invocation (2)-(3)
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.94	N.A.	301,229,575	28.29	creation	05.03.2014	pledge	425,000	0.04	L & T Finance Ltd	28.30
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.94	N.A.	301,654,575	28.33	creation	05.03.2014	pledge	2,000,000	0.19	IDBI Trusteeship Services Limited	28.52
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.94	N.A.	303,654,575	28.52	creation	05.03.2014	pledge	1,150,000	0.11	Yes Bank Ltd	28.62
Direct Media Solutions Private Limited	180,000,000	16.90	N.A.	150,650,000	14.15	creation	05.03.2014	pledge	3,200,000	0.30	Scom Ltd	14.42
Direct Media Solutions Private Limited	180,000,000	16.90	N.A.	153,850,000	14.45	creation	05.03.2014	pledge	2,375,000	0.22	IDBI Trusteeship Services Limited	14.67
Direct Media Solutions Private Limited	180,000,000	16.90	N.A.	156,225,000	14.57	release	13.03.2014	pledge	1,800,000	0.17	Kotak Mahindra Prime Ltd	14.56
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.94	N.A.	304,804,575	28.62	release	12.03.2014	pledge	4,660,792	0.44	ICICI Ltd	28.19

FOR DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED OR DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Place : Mumbai
Date : 14.03.2014

Signature of the Authorised Signatory

Director / Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and the nature of the shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.