11.02.2015

Bombay Stock Exchange Limited
Phiroze Jeepehloy Towers
Dalal Street

Mumbai - 400 001

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Dear Sir,

**Ref:** Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This has reference to our earlier disclosure dated 31st December 2014, detailing particulars of creation / release of Pledge of Equity Shares of Dish TV India Ltd held by us during the period from 29/12/2014 to 31/12/2014.

Since one transaction dated 31/12/2014 for release of pledge on 2,40,000 Equity Shares of Dish TV India Ltd was missed out in the aforesaid disclosure, we hereby enclose revised disclosure relating to particulars of creation / release of pledge during the period from 29/12/2014 to 31/12/2014, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

You are requested to ignore our earlier disclosure / communication dated 31/12/2014 issued in this regard.

Request you to kindly take the current disclosure on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Ltd

Authorised Signatory

For Direct Media Solutions Private Ltd

Authorised Signatory

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of	losure by the P	romoter (s	) to the sto	ck exchange an	d to the Ta	rget Company	any for encum	brance of sl	hares / invocat	ion of en	cumbrance /	release of	
encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)	terms of Regul	lation 31 (1	i) and 31 (	2) SEBI (Substan	ntial Acqui	sition of Sh	nares and Taker	wers) Regu	ılations, 2011)		,		
Name of the Target Company (TC)	rget Company	(7)							Dish TV India Ltd	Ltd			
Name of the stock exchanges where the shares of the target company are listed	xk exchanges	where the	shares of	the target com	pany are i	isted			NSE /BSE				
Date of Reporting	2								31.12.2014				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	omoter or PAC	on whose	shares er	ıcumbrance ha	s been cre	ated /invo	ked /released		Direct Media Distribution Ventures Private Ltd Media Solutions Private Ltd	Distribut ons Priva	ibution Ventures rivate Ltd	Private Ltd	Direct
Details creation of encumbrance :	of encumbran	Ce:											
Name of Promoter (s) or PACs with	Promoter Holding in the target	ding in the	e target	Promoter holding	ling Bull	Details of	Details of Even pertaining to encumbrance (3)	)g to encur	nbrance (3)			Post event holding of	gulp (
him (**)	company(1)			aiready encumbered (2)	nbered (2)							encumpered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	nares se (12 n((2)
	No of Shares	% of total share Capital	% w.r.t. dilated share	No of Shares	% of total share Capital	Type of cvent (creation/rel	Date of creation invocation release of	Type of encumbrance	No of Shares	% of total share capital	Name of the coffity in whose favor chares	No of Shares	% of total share capital
			apa ()			ease Invocation)	REGINDERICE	(pieugejuen /non dispesal underlakin g/other)			encumbered		
Olrect Media Solutions Private Limited	18,00,00,000	16.90 N.A.	N.A.	10,19,85,000	9.58	release	29.12.2014	pledge	14,00,000	0.13	II. & Fs Trust Co Ltd	10,05,85,000	9,45
Direct Media Solutions Private Limited	18,00,00,000	16.90 N.A	N.A.	10,05,85,000	9,45	release	29.12.2014	pledge	8,50,000	0.08	Kotak Mahindra Prime Ltd	9,97,35,000	9.37
Direct Media Solutions Private Limited	18,00,00,000	16.90	N.A.	9,97,35,000	9.37	release	29.12.2014	pledge	4,00,000	0.04	Aditya Birla Finance Ltd	9,93,35,000	9.33
Direct Media Solutions Private Limited	18,00,00,000	16.90	N.A.	9,93,35,000	9.33	Creation	29.12.2014	pledge	1,79,30,000	1.68	SICOM TRA	11,72,65,000	11.01
Direct Media Distribution Ventures Pvt.	45,72,12,260	42.93 N.A	A.N	22,31,50,601	20.95	Creation	29.12.2014	pledge	40,50,000	0.38	L & T Finance Ltd	22,72,00,601 21	21.33
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shares	listing agreement. Diluted rities /warrants into equity	listing agre	te report	nder Clause 3 Iding converti	ged shareho exchange unthe outstan	nd their pleds to the Stock I conversion of	company a t. company t aming full o	e target at or not ne by the TC assu	(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting data shows appear the promoters their shareholding in the target company and their pledged shareholding as on the reporting data shareholding agreement. Diluted (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted sharekoting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares for the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares	nters their shareporting on an as per the otal number	If the promoner they are all to be take means the t	imes of al ; of wheth iare capita g capital i	(**) The natirespective (*) Total st share/votin
be table	Authoritied Signatury / Director  Authorities Signatury / Director  Author	ANUITA	freeton	e of the Autho	Signatur	Signatory / Di	Aughorhed S	<u>_</u> ?			bai ,2014	Mumbai 31.12.20 <b>14</b>	Place : Date :
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	_	á				_		_		-	, 005/7T/21/Ct		Distribution
1000	1,00,50,332		0.02	2,40,000	pledge	31.12.2014	19,83 release	1	21.11,30,332	23 Q2 N A	T	3	Ltd
14 80	כבני חח מח מים					. <del>-</del>	_	_					Ventures Pvt.
		Services				•				_			Distribution
				6.000,000	pleage	29.12.2014	5 release	20.55	21,88,30,332	42.93 N.A.	45,72,12,260 4	45,72	Direct Media
19.83	21,11,30,332	IDBI	0.73	- TAN AND CE			-						Ventures Pvt.
	_	Services							_		_	_	Distribution
		Trusteeship		(a) a class	heage	29.12.2014	21.11 release	21.13	22,48,30,332	42.93 N.A.	45,72,12,260 43	45,72,	Direct Medla
20.55	21,88,30,332	DBI	0.56	50.00.000	pladao	20.42					_		Ventures Pvt.
							_	•			_		Distribution
_				11,000,000	pleage	29.12,2014	21.22 release	21.22	22,59,80,332	42.93 N.A.		45,72,12,260	Direct Media
23.11	22,48,30,332	0.11 Yes Bank Ltd	0.11	11 50 900			-				_		Ventures Pvt.
_	_		_						_			_	Distribution
		Lttd	<del></del> -1	0,20,400	pleage	29.12.2014	release	21.28	22,66,00,601	42.93 N.A.	_	45,72,12,260	Direct Media
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21.28	72.66.00.601	Avic finance	2										Ventures Pvt.
	_	- -						ļ	24,12,00,002	42.93 N.A.		45,72,12,260	Direct Media
21.32	22,70,50,601	Finance	15 10'0	1,50,000	pledge	29.12.2014	วา 33 Inelease	21 22	וווא וווא וויד נד	3	1	1	