

11.02.2015

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This has reference to our earlier disclosure dated 31st December 2014, detailing particulars of creation / release of Pledge of Equity Shares of Dish TV India Ltd held by us during the period from 29/12/2014 to 31/12/2014.

Since one transaction dated 31/12/2014 for release of pledge on 2,40,000 Equity Shares of Dish TV India Ltd was missed out in the aforesaid disclosure, we hereby enclose revised disclosure relating to particulars of creation / release of pledge during the period from 29/12/2014 to 31/12/2014, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

You are requested to ignore our earlier disclosure / communication dated 31/12/2014 issued in this regard.

Request you to kindly take the current disclosure on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Ltd


Authorised Signatory



For Direct Media Solutions Private Ltd


Authorised Signatory



REVISED

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)

Dish TV India Ltd

Name of the stock exchanges where the shares of the target company are listed

NSE /BSE

Date of Reporting

31.12.2014

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

Direct Media Distribution Ventures Private Ltd Direct Media Solutions Private Ltd

Details creation of encumbrance :

Name of Promoter (s) or PACs with whom (*)

Promoter Holding in the target company(1)

Promoter holding already encumbered (2)

Details of Even pertaining to encumbrance (3)

Post event holding of encumbered shares (Creation (1)+(2)+(3))/release (1)-(2)-(3))/ Invocation(2)-(3))

	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/ release/ invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /from disposal/ underlain g/other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Solutions Private Limited	18,00,00,000	16.90	N.A.	10,19,85,000	9.58	release	29.12.2014	pledge	14,00,000	0.13	IL & FS Trust Co Ltd	10,05,85,000	9.45
Direct Media Solutions Private Limited	18,00,00,000	16.90	N.A.	10,05,85,000	9.45	release	29.12.2014	pledge	8,50,000	0.08	Kotak Mahindra Prime Ltd	9,97,35,000	9.37
Direct Media Solutions Private Limited	18,00,00,000	16.90	N.A.	9,97,35,000	9.37	release	29.12.2014	pledge	4,00,000	0.04	Aditya Birla Finance Ltd	9,93,35,000	9.33
Direct Media Solutions Private Limited	18,00,00,000	16.90	N.A.	9,93,35,000	9.33	Creation	29.12.2014	pledge	1,79,30,000	1.68	SICOM Ltd	11,72,65,000	11.01
Direct Media Distribution Ventures Pvt. Ltd	45,72,12,260	42.93	N.A.	22,31,50,601	20.95	Creation	29.12.2014	pledge	40,50,000	0.38	L & T Finance Ltd	22,72,00,601	21.33



Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	22,72,00,601	21.33	release	29.12.2014	pledge	1,50,000	0.01	STCI Finance Ltd	22,70,50,601	21.32
Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	22,70,50,601	21.32	release	29.12.2014	pledge	4,50,000	0.04	Axis finance Ltd	22,66,00,601	21.28
Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	22,66,00,601	21.28	release	29.12.2014	pledge	6,20,269	0.06	Ecl Finance Ltd	22,59,80,332	21.22
Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	22,59,80,332	21.22	release	29.12.2014	pledge	11,50,000	0.11	Yes Bank Ltd	22,48,30,332	21.11
Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	22,48,30,332	21.11	release	29.12.2014	pledge	60,00,000	0.56	IDBI Trusteeship Services Limited	21,88,30,332	20.55
Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	21,88,30,332	20.55	release	29.12.2014	pledge	77,00,000	0.72	IDBI Trusteeship Services Limited	21,11,30,332	19.83
Direct Media Distribution Ventures Pvt. Ltd.	45,72,12,260	42.93	N.A.	21,11,30,332	19.83	release	31.12.2014	pledge	2,40,000	0.02	Axis finance Ltd	21,08,90,332	19.80

FOR DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED FOR DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Place : Mumbai
Date : 31.12.2014

Authorized Signatory / Director

Signature of the Authorized / Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.