

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC) Dist TV India Ltd

Name of the stock exchanges where the shares of the target company are listed NSE /BSE

Date of Reporting 02.05.2014

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Direct Media Distribution Ventures Private Ltd

Details of creation of encumbrance :		Details of Even pertaining to encumbrance (3)		Post event holding of encumbered shares									
Name of Promoter (s) or PACs with whom (*)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Type of encumbrance (pledge/lien/disposal/under takin g/other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital					
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.94	N.A.	320,274,575	30.08	creation	23.04.2014	pledge	5,760,000	0.54	IDBI Trusteeship Services Limited	326,034,575	30.62
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.94	N.A.	326,034,575	30.62	release	30.04.2014	pledge	6,316,000	0.59	STCI Finance Ltd	319,718,575	30.02

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Place : Mumbai
Date : 02.05.2014

Signature of the Authorised Signatory/ Director/ Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.