

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)
Dish TV India Ltd

Name of the stock exchanges where the shares of the target company are listed
NSE /BSE

Date of Reporting
13.08.2015


Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released
Direct Media Distribution Ventures Private Ltd

Details creation of encumbrance :

Name of Promoter (s) or PACs with Min (**)	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ Invocation[(2)-(3)])		
	No of Shares	% of total share Capital	No of Shares	% of total share Capital	Type of event (creation/release /Invocation)	Date of invocation /release of encumbrance	Type of encumbrance (pledge/lien from disposal undertaken /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Pvt. Ltd	457,212,260	42.90	202,900,463	19.04	release	05.08.2015	pledge	3,120,000	0.29	Yes Bank Ltd	199,780,463	18.75

FOR DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Place : Mumbai
Date : 13.08.2015


Authorised Signatory / Director
Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.