



Melstar House, G-4, M.I.D.C., Cross Road 'A', Andheri (E), Mumbai - 400 093.
Tel: +91-22-4102 6565 • Fax : +91-22-2831 6258 • E-mail : marketing@shlokaybg.com

May 15, 2015

To,
The Dy. Gen. Manager,
Corporate Relationship Dept.,
BSE Limited
PJ Tower, Dalal Street,
Mumbai-400001
Fax:022-22722037-39
EQUITY SCRIP CODE: 511607

Dear Sir,

We would like to inform you the Board of Directors of the Company on May 15, 2015 has formulated and adopted the following Codes applicable with effect from May, 15 2015 under SEBI (Prohibition of Insider Trading) Regulations, 2015:

1. Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information under Regulation 8(1)
2. Code of Conduct to Regulate, Monitor and Reporting of Trading by Insiders under Regulation 9(1)

The Company is in process to publish on its website the Code of Practices and Procedures for Fair Disclosure of Unpublished Price sensitive Information and the copy of which will be send to you in due course of time.

Kindly acknowledge the documents.

Thanking you,

Yours truly,
For BIRLA SHLOKA EDUTECH LIMITED


(CS VINEET TRIPATHI)
COMPANY SECRETARY & COMPLIANCE OFFICER



ENCL: As Above



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**CODE OF PRACTICES AND PROCEDURES FOR FAIR DISCLOSURE OF
UNPUBLISHED PRICE SENSITIVE INFORMATION**

[Under Regulation 8(1) Of SEBI (Prohibition of Insider Trading) Regulations, 2015]

[Adopted by Board of Company on May 15, 2015 and effective from May 15, 2015]

The Board of Directors of Birla Shloka Edutech Limited have always thrived to conduct its business in a fair and transparent manner with a view to protect the interest of all the stakeholders in the Company. The Company shall adhere to the following principles of fair disclosures of unpublished price sensitive information with respect to it or its securities which is likely to affect price of the securities:

1. The Company shall ensure prompt public disclosures of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
2. The Company shall ensure uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
3. The Company Secretary/Compliance Officer of the Company shall act as the Chief Investor Relations officer to deal with dissemination of information and disclosures of unpublished price sensitive information.
4. The Company shall make prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
5. The Company shall provide appropriate and fair response to queries on news reports and requests for verification of market rumors' by regulatory authorities.
6. The Company shall ensure that information shared with analysts and research personnel is not unpublished price sensitive information.
7. The Company shall develop and follow best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.



THE YASH BIRLA GROUP



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8. The company shall handle of all unpublished price sensitive information on a need-to-know basis.

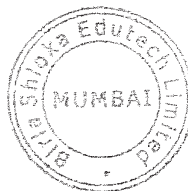
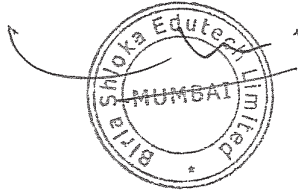
The Managing Director of the Company, subject to approval of the Board, is authorized to amend or modify this Code in whole or in part.

The Board of Directors may stipulate further guidelines, procedures and rules, from time to time, to ensure fair disclosure of unpublished price sensitive information.

This Code shall published on the official website of the Company in due course of time.

This Code and every subsequent modification, alteration or amendment made thereto, shall also be intimated to the Stock Exchange where the securities of the Company are listed.

Subsequent modification(s)/amendments to SEBI (Prevention of Insider Trading) Regulations, 2015 shall automatically apply to this Code.



THE VASH BIRLA GROUP