

December 28, 2016

To,
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

To,
The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of disclosure made under regulation 10(5) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 on December 20, 2016.

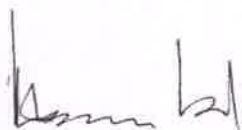
I, Vikram Lal, one of the Promoters of Eicher Motors Limited (EML), wish to inform you that I have acquired 27,28,463 equity shares constituting 10.03% of paid-up equity share capital of EML, on December 26, 2016 by way of an off market inter-se transfer of shares from Eicher Goodearth Trust, another promoter of EML. This is a transfer of shares among promoters named as promoters in the shareholding pattern of EML for not less than three years.

In respect of above, please find enclosed herewith:

- a. Disclosure pursuant to Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended.
- b. Disclosure pursuant to Regulation 10(6) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended.

Request you to kindly take the same on record and oblige.

Thanking you,
Yours faithfully,




Vikram Lal
Encl: As above.

Cc:
Eicher Motors Limited
3rd Floor- Select Citywalk
A-3 District Centre, Saket
New Delhi – 110 017

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Eicher Motors Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer – Mr. Vikram Lal Person Acting in Concert: 1. Ms. Rukmani Joshi 2. Ms. Simran Lal 3. Ms. Tara Lal 4. Mr. Siddhartha Lal 5. Eicher Goodearth Pvt. Ltd. 6. The Brinda Lal Trust 7. The Simran Siddhartha Tara Benefit Trust 8. Ms. Anita Lal 9. Eicher Goodearth Trust		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
Details of the acquisition by Acquirer /disposal as follows:	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	22,450	0.08%	0.08%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	22,450	0.08%	0.08%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	27,28,463	10.03%	10.03% —
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other	-	-	-

② 

instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer.			
e) Total (a+b+c+/-d)	27,28,463	10.03%	10.03%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	27,50,913	10.11%	10.11%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	27,50,913	10.11%	10.11%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Off – market inter-se promoter transfer		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	December 26, 2016		
Equity share capital / total voting capital of the TC before the said acquisition / sale	No. of shares: 2,71,98,083 shares Amount: Rs. 27,19,80,830		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	No. of shares: 2,71,98,083 shares Amount: Rs. 27,19,80,830		
Total diluted share/voting capital of the TC after the said acquisition / sale	No. of shares: 2,71,98,083 shares Amount: Rs. 27,19,80,830		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Vikram Lal

Place: New Delhi

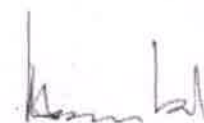
Date: December 28, 2016

Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Eicher Motors Limited			
2	Name of the acquirer(s)	Mr. Vikram Lal			
3	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)			
4	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares	This is a distribution from Eicher Goodearth Trust to its beneficiary			
5	Relevant regulation under which the acquirer is exempted from making open offer	Regulation 10 (1) (a) (ii)			
6	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - Whether disclosure was made and whether it was made within the timeline specified under the regulations. - Date of filing with the stock exchange.	Yes December 20, 2016			
7	Details of acquisition	Disclosures required to be made under Regulation 10(5) - Yes	Whether the disclosures under Regulation 10(5) are actually made - Yes		
	a Name of the transferor / seller	Eicher Goodearth Trust			
	b Date of acquisition	December 26, 2016			
	c Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	27,28,463			
	d Total shares proposed to be acquired /actually acquired as a % of diluted share capital of TC	10.03%			
	e Price at which shares are proposed to be acquired / actually acquired	Not Applicable. This is a distribution from the Trust to its beneficiary			
8	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t to total share capital of TC	No. of shares held	% w.r.t to total share capital of TC
	a Each Acquirer / Transferee(*) – Mr. Vikram Lal	22,450	0.08%	27,50,913	10.11%
	b Each Seller / Transferor – Eicher Goodearth Trust	27,28,463	10.03%	-	-

Note:

- (*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.



Vikram Lal

Place: New Delhi

Date: December 28, 2016