

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)
Dish TV India Ltd

Name of the stock exchanges where the shares of the target company are listed
NSE /BSE

Date of Reporting
09.06.2015

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released
Direct Media Distribution Ventures Private Ltd
Media Solutions Private Ltd

Details creation of encumbrance :

Name of Promoter (s) or PACs with their (%)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)			Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation (12)+ (3)}/ release {(2)- (3)}/ invocation{(2)- (3)}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (%)	No of Shares	% of total share Capital	% w.r.t. diluted share capital (%)	Type of event (creation/ release / invocation)	Date of creation / release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaken in (g/other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.93	N.A.	195,391,206	18.35	N.A.	Creation	01.06.2015	pledge		20,400,000	2.48	IDBI Trusteeship Services Ltd	221,791,206	20.82
Direct Media Distribution Ventures Pvt. Ltd.	457,212,260	42.93	N.A.	221,791,206	20.82	N.A.	release	01.06.2015	pledge		14,000,000	1.31	IDBI Trusteeship Services Ltd	207,791,206	19.51
Direct Media Solutions Private Limited.	180,000,000	16.90	N.A.	113,447,200	10.65	N.A.	release	01.06.2015	pledge		14,380,000	1.35	SICOM Ltd	99,067,200	9.30

For DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

Place : Mumbai
Date : 09.06.2015

Authorized Signatory / Director

For DIRECT MEDIA SOLUTIONS PRIVATE LIMITED

Director / Authorised Signatory
Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.