

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6284
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Date: 29.03.2016

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary
Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited

Director 

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

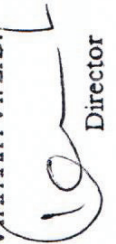
Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

March /003/2015-16

Name of the Target company (TC)		EMAMI LIMITED												
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED												
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		Bhanu Vyapaar Private Limited												
Date of reporting		29.03.2016												
Details of the creation / invocation / release of encumbrance:														
Name of the Promoter (s) or PACs with whom (*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital							Lender	Trustee		
Bhanu Vyapaar Private Limited	2,76,04,261	12.1622	10,877,250	4.7924	CREATION	18/03/2016	PLEDGE	Third Party Pledge	15,000	0.0066	STCI Finance Limited	-	10,892,250	4.799
Bhanu Vyapaar Private Limited	2,76,04,261	12.1622	10,892,250	4.799	CREATION	21/03/2016	PLEDGE	Third Party Pledge	75,000	0.0330	Reliance Capital Asset Management Ltd	IDBI Trusteeship Services Ltd	10,967,250	4.8320
Bhanu Vyapaar Private Limited	2,76,04,261	12.1622	10,967,250	4.8320	CREATION	26/03/2016	PLEDGE	Third Party Pledge	5,56,000	0.2449	Bajaj Finance Limited	-	11,523,250	5.0770

For BHANU VYAPAAR PVT. LTD.



Director

Suraj Viniyog Private Limited	1,30,99,281	5.7714	2,671,000	1.1768	CREATION	18/03/2016	PLEDGE	Third Party Pledge	40,000	0.01762	Kotak Mahindra Investments Ltd.	27,11,000	1.1944
OTHERS	Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A"												

For BHANU WAPAAR PVT. LTD.



Director

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 29.03.2016

Annexure "A"

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation / release [(2)-(3)] / invocation [(2)-(3)] / % of Total share capital	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation /release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
Priti Sureka	4,950,000	2.1809	2.1809	-	-	-	-	-	-	-	-	-	-	
Harsha Vardhan Agarwal	585,133	0.2578	0.2578	-	-	-	-	-	-	-	-	-	-	
Indu Goenka	294,410	0.1297	0.1297	-	-	-	-	-	-	-	-	-	-	
Aditya Vardhan Agarwal	13,19,334	0.5813	0.5813	-	-	-	-	-	-	-	-	-	-	
Usha Agarwal	911,548	0.4016	0.4016	-	-	-	-	-	-	-	-	-	-	
Santosh Goenka	193,560	0.0853	0.0853	-	-	-	-	-	-	-	-	-	-	
Saroj Goenka	269,620	0.1188	0.1188	-	-	-	-	-	-	-	-	-	-	
Radhe Shyam Agarwal	769,500	0.3390	0.3390	-	-	-	-	-	-	-	-	-	-	
Rohin Raj Sureka	750,000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-	
Ashish Goenka	95,000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-	
Meena Goenka	461,310	0.2032	0.2032	-	-	-	-	-	-	-	-	-	-	

For BHANU VYAPAAR PVT. LTD.

Director

Amitabh Goenka	40,15,748	1.7693	1.7693	1.7693	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dhwakar Viniyog Private Limited	33,326,237	14.6832	14.6832	14.6832	12,818,640	5.6478	-	-	-	-	-	-	-	-	-	-	-	-	-
Suntrack Commerce Private Limited	32,691,366	14.4035	14.4035	14.4035	15,506,465	6.8320	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Enclave Makers Private Limited	1,34,58,553	5.9297	5.9297	5.9297	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami High Rise Pvt Ltd	1,30,76,503	5.7614	5.7614	5.7614	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-
TMT Viniyog Limited	4,956,580	2.1838	2.1838	2.1838	13,85,000	0.6103	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Paper Mills Ltd	4,66,500	0.2055	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	5,000	0.0022	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL Securities Ltd.	42,000	0.0185	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aditya Vardhan Agarwal, Karta (HUF)	102,139	0.04500	0.04500	0.04500	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Harsha Vardhan Agarwal, Karta (HUF)	100,000	0.0441	0.0441	0.0441	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mohan Goenka, Karta (HUF)	100,000	0.0441	0.0441	0.0441	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manish Goenka, Karta (HUF)	100,000	0.0441	0.0441	0.0441	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prashant Goenka, Karta (HUF)	50,000	0.0220	0.0220	0.0220	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amitabh Goenka, Karta (HUF)	50,000	0.0220	0.0220	0.0220	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ashish Goenka, Karta (HUF)	50,000	0.0220	0.0220	0.0220	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jayant Goenka, Karta (HUF)	50,000	0.0220	0.0220	0.0220	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For BHANU VAPPAAR PVT. LTD.



Director

Sushil Kumar Goenka, Karta (HUF)	100,000	0.0441	0.0441	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vihan Vardhan Agarwal	536,000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advay Goenka	502,000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manan Goenka	282,500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ritu Goenka	477,465	0.2104	0.2104	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nikunj Goenka	282,500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Devarsh Goenka	303,875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reyansh Goenka	303,875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reha Goenka	120,000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Darsh Goenka	282,500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chikky Goenka	320,850	0.1414	0.1414	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For BHANU YAPPAAR PVT. LTD.



Director

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 29th March, 2016